SAMSUNG

SAMSUNG CHROMEBOOK: CLOUD BUILT IN
CLASSROOM COMPUTING MADE EASY

THE NEW BUSINESS EXPERIENCE
WHAT IS A SAMSUNG CHROMEBOOK?

At Samsung, we believe it’s important to contribute to the education of today’s youth and help foster a greater enthusiasm for learning. The Samsung Chromebook is designed to do just that. This leading-edge educational tool gives teachers and students easy access to web-based applications in a lightweight form factor with long battery life. And low total cost of ownership and easy manageability help schools move toward one-to-one computing, even with limited budgets and IT resources.

SAMSUNG CHROMEBOOKS HELP ENABLE 1-TO-1 COMPUTING

Easy to Use

“They are almost foolproof. The Chromebook turns on as soon as you open it. It has such a long battery life and it is so easy to use, it makes them ideal for our classroom setting.”
– Passaic City Schools

More Class Time, Less Downtime

• Boot-up times of less than 10 seconds means you’re always ready
• Up to 8.5 hours of battery life* to last all day (varies depending on model)

Student Sized

• Measuring 11.6“ and weighing as little as 2.4 lbs, it’s small and light

PARCC Compliant

• Enable online testing success with the attached full-sized keyboard

Easy to Manage

“With the Chromebook’s management console, managing 5,000 is as easy as managing one. When we want to deploy a new app or update, we add it to the management console and it applies it to all 5,000.”
– Passaic City Schools

Management in the Cloud

• Manage user and device settings from anywhere, home or campus

Virus Protection Built In

• Security comes standard with application sandboxing and verified operating system boot block

Reduced IT Support

• In a recent study, annual IT labor hours per system were reduced from 2.68 to only 0.23 hours for Chromebooks**

Lower TCO

“For the cost of one traditional laptop, I can buy four Chromebooks.”
– Paradise Valley Unified School District

Lower TCO Enables 1-to-1 Computing

• Chromebooks stretch your budget by reducing the total 3-year ownership cost per device by up to $1,134 over traditional PCs**

Plug and Play Deployment

• Easy-to-use Chromebooks reduce deployment time from 2.5 hours to 30 minutes or less per device**

Trusted Samsung Reliability

• We manufacture the PC including many of the internal components, including the CPU, for greater quality control and reliability

*On select models
**Source: IDC White Paper, sponsored by Google, Quantifying the Economic Value of Chromebooks for K-12, April 2013
A web-based management console is available as an additional software purchase from Google. For a one-time fee of $30 (educational pricing) per device, IT administrators can easily deploy and centrally manage a fleet of Chrome devices and users. With just a few clicks, the management console allows you to create user groups, pre-install and block apps, track assets, manage user access, control network access, and customize user features.

THE MARKET LEADER

Number 1 Selling Chromebook in 2013*

Long Product Lifecycle
- The current Samsung Chromebook is available through December 2014

Fanless Design
- Quiet design minimizes classroom noise so students can focus on learning

Anti-Glare Display
- Easy-to-see screen prevents distractions from reflections in a brightly lit classroom environment

Long-Lasting
- Up to 8.5 hours of battery life lasts the entire school day**

Thin and Light
- At only 2.4 lbs, they’re easy for students to carry

DEDICATED EDUCATION SERVICE AND SUPPORT

A+ Support at 866-SAM4BIZ

Dedicated Education Support
- Select the menu option for “Samsung Educational Solutions” to reach an education support agent

Your Own Specific Number
- Set up a Business Partner Number (BP#) to easily identify you or your associates any time you call

US-Based Support
- US-based Level 2 support is available between the hours of 9 AM and 9 PM EST

Self-Maintainer Program
- A simplified program for customers purchasing over 1,000 Chromebooks

GOOGLE CLOUD PRINT

Google Cloud Print Lets you Access your Printers From Anywhere

Google Cloud Print allows business users to print to their Samsung printers and MFPs from any device, at any time, from anywhere. This gives unparalleled flexibility, greatly enhancing your ability to work on the move. It also supports driverless printing from smartphones, tablets, and a growing list of devices and web applications. And it’s the best way to print from Chromebooks, as the functionality is built right into the Chrome OS.

*Source: IDC Worldwide Quarterly PC Tracker, Q4 2013
** Select models only
### Specifications

<table>
<thead>
<tr>
<th></th>
<th>XE303C12-A01US</th>
<th>XE503C12-K01US</th>
<th>XE503C32-K01US</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CPU</strong></td>
<td>Samsung Exynos 5 Dual</td>
<td>Samsung Exynos 5 Octa</td>
<td>Samsung Exynos 5 Octa</td>
</tr>
<tr>
<td><strong>Operating System</strong></td>
<td>Chrome</td>
<td>Chrome</td>
<td>Chrome</td>
</tr>
<tr>
<td><strong>Display</strong></td>
<td>11.6&quot; LED HD, 1366 x 768, 16:9, Matte</td>
<td>11.6&quot; LED HD, 1366 x 768, 16:9, Anti-Reflective</td>
<td>13.3&quot; LED Full HD, 1920 x 1080, 16:9, Anti-Reflective</td>
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<tr>
<td><strong>Brightness</strong></td>
<td>200 nit</td>
<td>200 nit</td>
<td>250 nit</td>
</tr>
<tr>
<td><strong>CPU Clock Speed</strong></td>
<td>1.7 GHz</td>
<td>1.9 GHz</td>
<td>2.10 GHz</td>
</tr>
<tr>
<td><strong>CPU Cache</strong></td>
<td>1MB</td>
<td>2MB L2</td>
<td>2MB L2</td>
</tr>
<tr>
<td><strong>System Memory (Standard/Maximum)</strong></td>
<td>2GB / 4GB</td>
<td>2GB / 4GB</td>
<td>4GB / 4GB</td>
</tr>
<tr>
<td><strong>Memory Speed/DDM Slots</strong></td>
<td>DDR3L / 0 DDM Slots</td>
<td>DDR3L / 0 DDM Slots</td>
<td>DDR3L / 0 DDM Slots</td>
</tr>
<tr>
<td><strong>Storage</strong></td>
<td>16 GB eMMC Flash Drive</td>
<td>16 GB eMMC Flash Drive</td>
<td>16 GB eMMC Flash Drive</td>
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<tr>
<td><strong>Graphics Memory</strong></td>
<td>Shared</td>
<td>Shared</td>
<td>Shared</td>
</tr>
<tr>
<td><strong>Speaker</strong></td>
<td>Stereo Speaker (1.5W x 2)</td>
<td>Stereo Speaker (2W x 2)</td>
<td>Stereo Speaker (2W x 2)</td>
</tr>
<tr>
<td><strong>Headphone Out / Microphone In</strong></td>
<td>Yes (Headphone/MIC combo)</td>
<td>Yes (Headphone/ Mic combo)</td>
<td>Yes (Headphone / MIC combo)</td>
</tr>
<tr>
<td><strong>Web Camera</strong></td>
<td>0.3 MP HD</td>
<td>2 MP HD Webcam</td>
<td>2 MP HD Webcam</td>
</tr>
<tr>
<td><strong>USB Ports</strong></td>
<td>1 x USB 2.0 + 1 x USB 3.0</td>
<td>1 x USB 2.0 + 1 x USB 3.0</td>
<td>1 x USB 2.0 + 1 x USB 3.0</td>
</tr>
<tr>
<td><strong>Multi Card Slot</strong></td>
<td>3-in-1 (SD, SDHC, SDXC)</td>
<td>Micro SD Card Reader</td>
<td>Micro SD Card Reader</td>
</tr>
<tr>
<td><strong>Keyboard</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>Touch Pad/Point Stick</strong></td>
<td>Touchpad</td>
<td>Clickpad</td>
<td>Clickpad</td>
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<tr>
<td><strong>Wireless LIf</strong></td>
<td>802.11 a/b/g/n</td>
<td>802.11 ac (2x2)</td>
<td>802.11 ac (2x2)</td>
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<tr>
<td><strong>Bluetooth</strong></td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td><strong>AC Adapter</strong></td>
<td>40W</td>
<td>40W</td>
<td>40W</td>
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<tr>
<td><strong>Battery Capacity / Battery Life</strong></td>
<td>2 Cell 30W/Hr / Up to 6.3 hours</td>
<td>2 Cell 30W/Hr / Up to 8 hours</td>
<td>2 Cell 30W/Hr / Up to 8.5 hours</td>
</tr>
<tr>
<td><strong>Security</strong></td>
<td>TPM</td>
<td>TPM</td>
<td>TPM, Slim Lock Slot</td>
</tr>
<tr>
<td><strong>Finish</strong></td>
<td>Plastic Coated</td>
<td>Soft Touch Paint</td>
<td>Jet Black</td>
</tr>
<tr>
<td><strong>Color</strong></td>
<td>Silver</td>
<td>720p HD Webcam</td>
<td>Luminous Titan</td>
</tr>
<tr>
<td><strong>Warranty</strong></td>
<td>1 Year Standard Parts and Labor</td>
<td>1 Year Standard Parts and Labor</td>
<td>1 Year Standard Parts and Labor</td>
</tr>
<tr>
<td><strong>Dimensions (L x W x H)</strong></td>
<td>11.4&quot; x 8.21&quot; x 0.66&quot;</td>
<td>11.4&quot; x 8.21&quot; x 0.66&quot;</td>
<td>12.7&quot; x 8.8&quot; x 0.65&quot;</td>
</tr>
<tr>
<td><strong>Weight</strong></td>
<td>2.43 lbs</td>
<td>2.65 lbs</td>
<td>3.06 lbs</td>
</tr>
</tbody>
</table>

### CONNECTIVITY

1. AC Power
2. USB 3.0
3. HDMI
4. SD Card Slot
5. Headphone/MIC combo
6. USB 2.0
7. Slim Lock Slot (XE503C32-K01US only)

### ACCESSORIES

- **AA-CPC31B/US**: Protective Case for Chromebook (XE303C12)
- **AA-AE3XAA/US**: USB Ethernet Adapter Dongle for Chromebook 2
- **AA-AH0AUK/US**: Micro HDMI to VGA Adapter Dongle with HDMI gender
- **AA-PAJ340W/US**: 40W Power Adapter Chromebook (XE303 and XE503C)
- **AA-SLONKEY/US**: Security Lock for Chromebook 2 13"
- **AA-B550N3B/US**: Black Slim Pouch for Chromebook 13"

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