

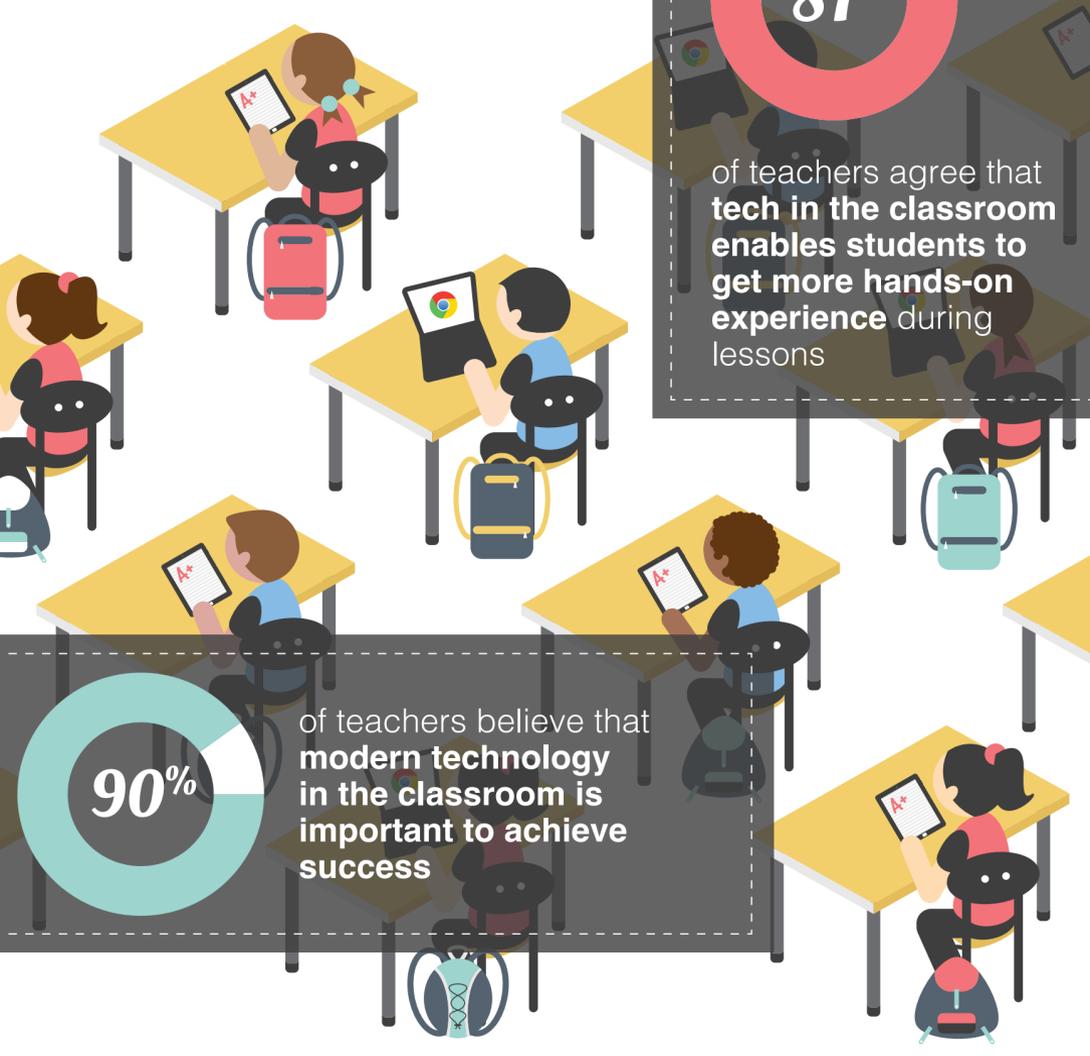
TEACHING **TECH** TO TEACHERS

THE NEED FOR PROFESSIONAL DEVELOPMENT TO POWER CLASSROOM SUCCESS



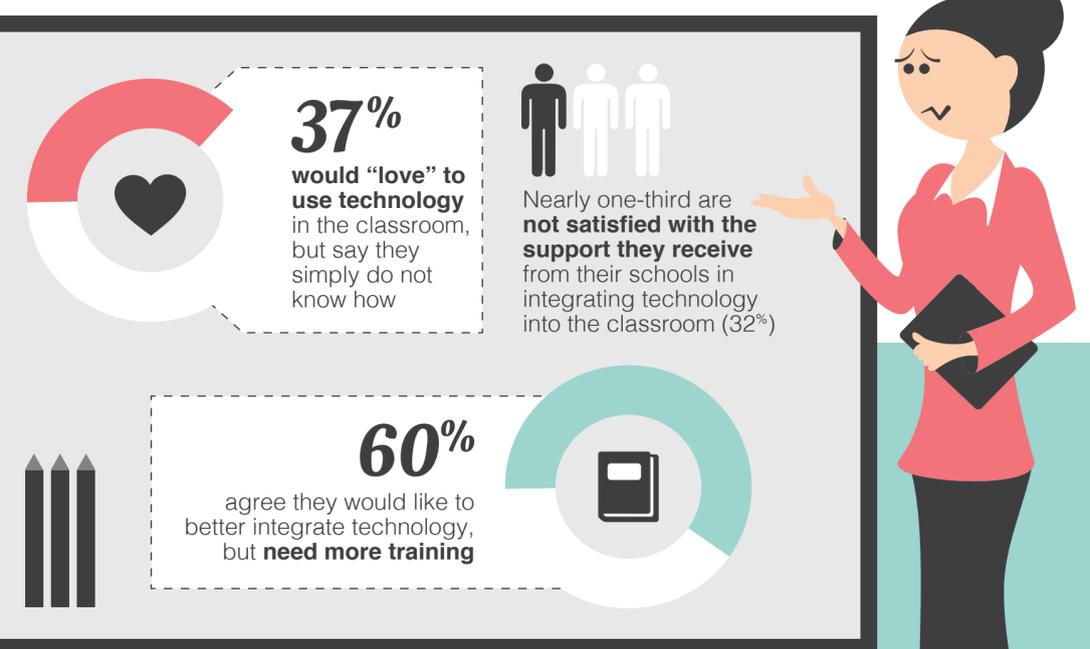
TODAY'S CLASSROOMS

With Chromebooks, tablets, interactive whiteboards, apps and more, technology is becoming an increasingly important part of today's K-12 classrooms. School districts are rapidly adopting these new digital tools and teachers agree that making this transition is critical to improving learning outcomes:

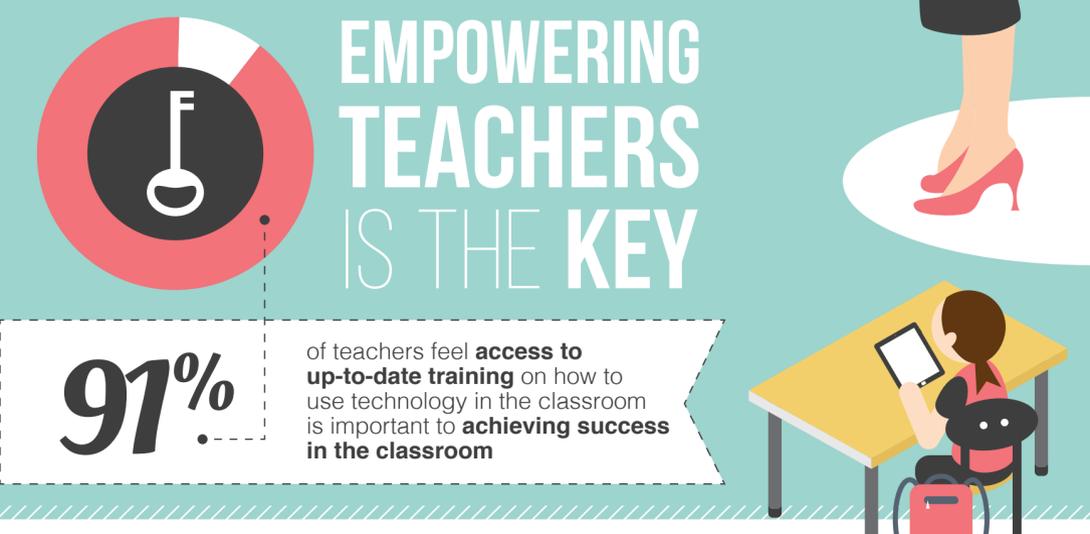


TODAY'S TEACHERS

However, even with so much technology at their fingertips, K-12 teachers need help to effectively use these devices to motivate their students and enhance their lessons:



EMPOWERING TEACHERS IS THE KEY



5 STEPS TO TEACHER TECH TRAINING



Samsung is committed to not only providing classroom-ready technology, but also supporting schools and teachers with the resources to bring learning outcomes.



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Source: Based on a survey conducted by GfK of 1,008 K-12 teachers nationwide interviewed between February 12th and March 2nd, 2015. Margin of error for the sample is +/- 3.4 percentage points.

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