Among U.S. companies...

- 68% of companies support BYOT
- 75% of companies support BYOD
- 65% offer tablets for business use
- 80% provide smartphones for at least some of their employees to use for work
- 84% support BYOD

WHERE THE TOTAL COST OF MOBILE DEVICES is most significant:

- IT resources, management applications, and services: 1/3 of mobile expenditures
- Ensuring reliability, extensibility, and productivity are critical, too
- Satellite-office workers: 14.8%
- Part-time remote workers: 8.8%
- Full-time remote workers: 16.3%

BUSINESS ESSENTIAL MOBILE APPS FOR YOUR EMPLOYEES:

- More efficient business processes: 42%
- More productive employees: 42%
- Keep up with the competition: 37%
- Increase revenues: 37%

PUT THE POWER AND CONTROL IN YOUR COMPANY’S HANDS WITH THE CORPORATE-LABLE APPROACH

- Companies should purchase, deploy, and support mobile devices and applications for all core employees

PLAN EFFECTIVELY

- Traditional corporate-liable programs
- Short term
- Mid term
- Long term
- Conductor a thorough security assessment
- Conduct a security assessment
- Determine ongoing costs
- Develop a plan for support
- Train end users on new hardware and software

IDENTIFY KEY COMPONENTS FOR A CORPORATE-LABLE PARTNER

- Choosing the right EMM partner can be tricky. Look for the following:
  - Anti-malware
  - Call and message filtering
  - Cloud-based management
  - Mobile virtual private network (VPN)
  - Encryption
  - Separation of corporate and personal data

How to Create a Successful Corporate-Liable Mobility Program

A Roadmap to Success

- One in five IT budgets are spent on mobile management applications and services
- Over $100 billion spent on mobile management applications and services
- Nearly 80% of companies have some form of mobile management application or service
- 60% of companies have some form of mobile management application or service
- 70% of companies have some form of mobile management application or service
- 80% provide smartphones for at least some of their employees to use for work
- 84% support BYOD
- 95% of companies have some form of mobile management application or service
- 95% of companies have some form of mobile management application or service
- 96% of companies have some form of mobile management application or service
- 99% of companies have some form of mobile management application or service