Mobility: Where tablets excel

- Taking inventory
- Navigating
- Multitasking

Productivity: Where notebooks excel

- Accessing corporate resources, systems, and data
- Composing and editing documents
- Spreadsheets
- More immersive sales presentations
- On-the-go note-taking/sharing

Tablet use cases

What is your workforce’s preferred productivity device? Embracing mobility goes beyond simply issuing either a tablet or a notebook to every situation. At first blush, the right tool for the job—be it email or reach peak mobile productivity, mobility can be better

Notebook use cases

- Obviously, there is still demand for business notebooks—more than 23 million units were sold in the United States in 2015 alone.
- Traditionally, you can still do more on a tablet...
- So, what about when employees need all of the above?

Joining mobility and productivity:

The Windows-enabled 2-in-1

An elegantly powerful way of doing business:

The Samsung Galaxy Book 12 with Windows 10 Pro, specially geared for a highly mobile workforce.

12-inch Super AMOLED® display for vivid detail and compelling presentations

Windows 10 Pro, built-in security, 7th gen Intel Core i5 processor for real business PC performance and enterprise infrastructure-ready

Long-lasting up to 10.5-hour battery and adaptive fast charging

Full-sized, backlit keyboard and integrated trackpad

The mobility of a Samsung Galaxy...

Ultra-thin, lightweight and stylish for easy mobility

USB-C support makes it easy to connect to display and other peripherals

Samsung Flow turns your Samsung phone into a user authentication device, syncs your data, and automatically activates the phone’s hotspot

S-Pen included for annotation, signatures, etc...

Programming/coding

Creative design/video editing

Productivity: Where notebooks excel

- Accessing corporate resources, systems, and data
- Composing and editing documents
- Spreadsheets
- More immersive sales presentations
- On-the-go note-taking/sharing

Avoid mobile productivity pitfalls

A 2-in-1 solution

There’s a reason 77% of IT professionals support tablets at their organizations: They’re handy. However, when doing payroll for an enterprise organization, programming or virtualizing workloads—perhaps a tablet is not the device of choice for these tasks.

But do you really want to avoid taking the real photos or inventory from the top of a ladder with a notebook. Anyhow, there is still demand for business notebooks—more than 23 million units were sold in the United States in 2015 alone.

Traditionally, you can still do more on a tablet...

So, what about when employees need all of the above?

Joining mobility and productivity:

The Windows-enabled 2-in-1

An elegantly powerful way of doing business:

The Samsung Galaxy Book 12 with Windows 10 Pro, specially geared for a highly mobile workforce.

12-inch Super AMOLED® display for vivid detail and compelling presentations

Windows 10 Pro, built-in security, 7th gen Intel Core i5 processor for real business PC performance and enterprise infrastructure-ready

Long-lasting up to 10.5-hour battery and adaptive fast charging

Full-sized, backlit keyboard and integrated trackpad

The mobility of a Samsung Galaxy...

Ultra-thin, lightweight and stylish for easy mobility

USB-C support makes it easy to connect to display and other peripherals

Samsung Flow turns your Samsung phone into a user authentication device, syncs your data, and automatically activates the phone’s hotspot

S-Pen included for annotation, signatures, etc...

Programming/coding

Creative design/video editing

Productivity: Where notebooks excel

- Accessing corporate resources, systems, and data
- Composing and editing documents
- Spreadsheets
- More immersive sales presentations
- On-the-go note-taking/sharing

Avoid mobile productivity pitfalls

A 2-in-1 solution

There’s a reason 77% of IT professionals support tablets at their organizations: They’re handy. However, when doing payroll for an enterprise organization, programming or virtualizing workloads—perhaps a tablet is not the device of choice for these tasks.

But do you really want to avoid taking the real photos or inventory from the top of a ladder with a notebook. Anyhow, there is still demand for business notebooks—more than 23 million units were sold in the United States in 2015 alone.

Traditionally, you can still do more on a tablet...

So, what about when employees need all of the above?

Joining mobility and productivity:

The Windows-enabled 2-in-1

An elegantly powerful way of doing business:

The Samsung Galaxy Book 12 with Windows 10 Pro, specially geared for a highly mobile workforce.

12-inch Super AMOLED® display for vivid detail and compelling presentations

Windows 10 Pro, built-in security, 7th gen Intel Core i5 processor for real business PC performance and enterprise infrastructure-ready

Long-lasting up to 10.5-hour battery and adaptive fast charging

Full-sized, backlit keyboard and integrated trackpad

The mobility of a Samsung Galaxy...

Ultra-thin, lightweight and stylish for easy mobility

USB-C support makes it easy to connect to display and other peripherals

Samsung Flow turns your Samsung phone into a user authentication device, syncs your data, and automatically activates the phone’s hotspot

S-Pen included for annotation, signatures, etc...