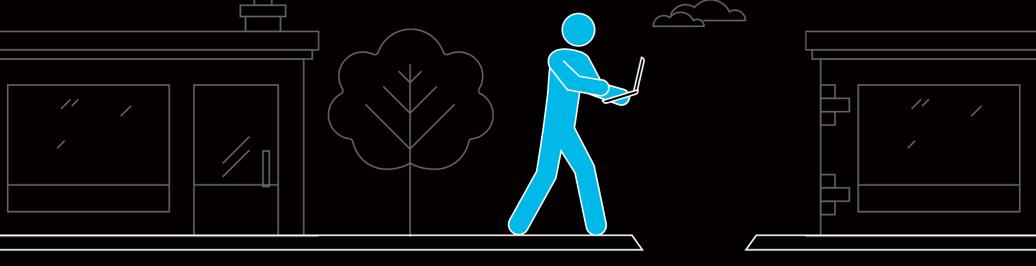


Avoid mobile productivity pitfalls

-A 2-in-1 solution-



How mobile is your workforce? And how productive? Embracing mobility goes beyond simply issuing either a tablet or a notebook to every employee—it means issuing the right tool for the job. To help employees reach peak mobile productivity, **would they be better served with tablets, notebooks, or... a combination of both?**

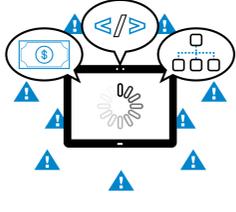
Tablet use cases



There's a reason **77% of IT professionals support tablets** at their organizations¹: They're handy.

Mobility: Where tablets excel

- Taking inventory
- Navigation
- Mobile sales
- On-the-go note-taking/checklists/verifications
- Sharing visuals/plans
- More immersive sales presentations



However, when doing payroll for an enterprise organization, programming or virtualizing workloads—perhaps a tablet isn't the device of choice for these tasks.

Notebook use cases

Obviously, there is still demand for business notebook PCs—more than 23 million units were sold in the United States in 2015 alone.² Why? Traditionally, you can still do more than you can on a tablet...

Productivity: Where notebooks excel

- Composing and editing documents
- Spreadsheets
- Data entry
- Programming/coding
- Creative design/video editing
- Accessing corporate resources, systems and data

...But you probably want to avoid taking in-the-field photos or inventory from the top of a ladder with a notebook.



So, what about when employees need all of the above?

Joining mobility and productivity: The Windows-enabled 2-in-1

An elegantly powerful way of doing business: **The Samsung Galaxy Book 12 with Windows 10 Pro**, specially geared for a highly mobile workforce.

- | | |
|---|--|
| <p>The mobility of a Samsung Galaxy...</p> <ul style="list-style-type: none">Ultra-thin, lightweight and stylish for easy mobilityLong-lasting up to 10.5-hour battery and adaptive fast chargingFull-sized, backlit keyboard and integrated trackpadS-Pen included for annotation, signatures, etc... | <p>The productivity of a Microsoft Windows 2-in-1...</p> <ul style="list-style-type: none">7th gen Intel Core i5 processor for real business PC performanceWindows 10 Pro, built-in security, and enterprise infrastructure-ready12-inch Super AMOLED® display for vivid detail and compelling presentationsUSB-C support makes it easy to connect to display and other peripheralsSamsung Flow turns your Samsung phone³ into a user authentication device, syncs your data, and automatically activates the phone's hotspot |
|---|--|

Samsung Knows Mobile Productivity

Samsung's newest enterprise-ready 2-in-1 device now includes Windows 10 Pro, for true mobile productivity. Ready to explore the innovation of Galaxy?

[Learn More Now](#) | Twitter: @SamsungBizUSA | Blog: insights.samsung.com | **SAMSUNG**

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Footnotes: 1. Weathering the Mobile Storm, Spiceworks, October 2014. https://www.spiceworks.com/voit/reports/weathering-the-mobile-storm/ 2. Q4 PC Tracker, IDC, 2015. 3. Galaxy S6, Note5 and later Galaxy phones with fingerprint reader