



SCGG | Tuesday, March 21st Highlights

9:00am	SGCC Begins
9:20am	SAMSUNG & INSTAGRAM Instagram's Chiwei Lee & Samsung's Janet Lee on Working with Brands as a Creator
9:50am	INSTAGRAM IG Reels School
10:40am	BILLBOARD Tefi Pessoa on How Music can Make or Break your Content
11:15am	BILLBOARD Tetris Kelly and team on The Do's and Don'ts of Music Licensing for Creators
11:45am	SAMSUNG #TeamGalaxy's Jaden Smith & Harry Hudson on Staying Authentic as a Creator
1:20pm	SAMSUNG #TeamGalaxy's Anthony & Ana on Taking the Leap to Turn Passion into a Career
1:45pm	SAMSUNG #TeamGalaxy's Dustin Poirier & Katya Echazarreta on Turning Failure into Success
2:15pm	SAMSUNG #TeamGalaxy's Marilyn Hue & Ben Treat on Simplifying the Content Creation Process
2:45pm	KENOTE SPEAKER Marques Brownlee on Building your own brand and achieving success as a creator

SGCC | Wednesday, March 22nd Highlights

9:15am	SAMSUNG #TeamGalaxy's - Drex Lee & Caleb Natale on Evolving your niche
9:30am	REDDIT Will Cady on Community For Creators
10:30am	SAMSUNG #TeamGalaxy's Olive Mannella, Colin & Samir, Aral Taser & Estefannie on Uncovering the Realities of Brand partnerships
11:30am	SAMSUNG & TRIBE GAMING #TeamGalaxys Surfnboy & Tribe's Chief Pat on Monetizing Mobile Streaming
1:10pm	SNAP Matt Friend & Francis Roberts on Growing your Audience and Monetizing your Business with Snapchat
7:00pm	SAMSUNG + PUBG GAMING Tournament
10:00pm	Best of SGCC