

# SAMSUNG



## Business TV

BE98D-H series

### A super-sized TV built for your business

Capture your customers' imagination and share your brand more effectively with Samsung's business TV BE98D-H series. Offering UHD picture quality and flexible functionality through simplified operation, the BE98D-H series is the ideal display solution for a wide range of business needs such as retail, cafe and restaurant. Users can enrich customers' experience by showing regular TV programming alongside promotional content, all on one screen. From menu boards to advertisements, the BE98D-H series provides versatile usability, allowing users to communicate with customers without outdated physical signs or posters.

### Key features



#### Samsung Business TV App

Available on Android or iOS mobile device, users can remotely create, manage and display customized content effortlessly.



#### SmartThings Pro

SmartThings Pro connectivity enhances convenience, safety, and energy efficiency across various business settings.

\* Some features' availability of SmartThings Pro may vary by models and require additional subscription plan.



#### Crystal Processor 4K

Powerful 4K upscaling delivers various content in up to 4k resolution.



#### 3-side bezel-less design

Sleek and elegant design that blends naturally into any store interior.



#### Samsung VXT CMS

Effortless content management and remote device management — all possible on a single, secure, cloud-based solution platform.

\* The feature's availability may vary by region.

\* For BE98D-H series, Samsung VXT S Series plan is only available.



#### Digital art solution with Niiio partnership

By joining forces with Niiio, a global digital art solution platform, Samsung offers easy access to a selection of artwork via preloaded Niiio App.

\* Additional subscription for Niiio.Art is required. Please refer to Niiio's subscription plans on their website for details.



#### 3-year warranty

Samsung's warranty ensures peace of mind for years to come.

# Specifications

Model			BED-H	
Panel	Size		98"	
	Type		50Hz E-LED BLU GO/KR/ZX : 60Hz E-LED BLU	
	Resolution		3,840 x 2,160	
	Brightness (Typ.)		400nit	
	Response Time (G-to-G)		8ms	
	Color Gamut		98% (sRGB)	
	Operation Hour		16/7	
Connectivity	Screen Curvature		N/A, Flat	
	INPUT	RGB	N/A	
		VIDEO	HDMI x 3	
		AUDIO	N/A	
		USB	USB (2)	
	OUTPUT	RF	1 Terrestrial / 1 Cable / 0 Satellite NZ: 1 Terrestrial / 0 Cable / 1 Satellite	
		RGB	N/A	
		VIDEO	N/A	
		AUDIO	Optical	
		Power Out	N/A	
		External Control	RJ45	
External Sensor		N/A		
Design	Wireless		WiFi 5, Bluetooth 5.2 supported	
	Bezel Type		3 Bezel-less	
	Color	Front	Graphite Black	
		Stand	Black	
Power	Stand Type		Flat Feet	
	Swivel (Left/Right)		N/A	
	Type		Internal	
Mechanical	Power Supply		GO/ZC: AC110-120V 50/60Hz, EN/KR/XL: 220-240V 50/60Hz, XM/XD/XS/XV: AC100-240V 50/60Hz	
	Power Consumption	Max	GO: 495, ETC: 490	
		Energy Saving Mode (W)	N/A	
		Stand-by (W)	N/A	
	Dimension (mm / in.)	Typical		GO: 308, XY/NZ/XV: 332, XS/XL: 322, KR: 224, EN/XU: 178
		Set without Stand		2,181.1 x 1,244.1 x 63.5 mm / 85.9 x 49 x 2.5 in.
		Set with Stand		2,181.1 x 1,298.2 x 402.3 mm / 85.9 x 51.1 x 15.8 in.
Package		2,369 x 1,404 x 275 mm / 93.3 x 55.3 x 10.8 in.		
Weight (kg / lbs.)		Set without Stand		51.8 kg / 114.2 lbs.
		Set with Stand		53.4 kg / 117.7 lbs.
	Package		76.0 kg / 167.6 lbs.	
VESA	Bezel Width w/ BM (mm)		11.1 / 14.9 / 11.1 / 11.1 (U/D/L/R)	
	Black Matrix Size		6.57 / 1.65 / 6.57 / 6.57 (U/D/L/R)	
	Screw Size		M8	
	Screw Depth		19-21	
	VESA Spec		600 x 400	
Certification	Safety		60065, 62368-1	
	EMC		Class B	
Accessory	Included		Remote Control, Batteries, User Manual, Power Cable	
	Optional	Stand	Yes	
		Mount	N/A	
		Specialty	N/A	
Video	Media Player		USB M/player	
	Picture Engine		Crystal Processor 4K	
Audio	HDMI		Support	
	Dolby Decoder		MS12.2ch	
	Object Tracking Sound		OST Lite	
	Q-Symphony		Yes	
	Sound Output (RMS)		20W	
	Speaker Type		2CH (10W+10W)	
Broadcasting System	Audio Pre-selection Descriptor		N/A	
	Bluetooth Audio		Yes	
	Digital Broadcasting		XY: DVB-T(T2 Ready), XS: DVB-T2(VN: DVB-T2C), NZ: DVB-TS2(T2 Ready), GO: ATSC/ClearQAM, KR: ATSC 3.0, EN: DVB-T2CS2	
	DTV Sound System		Dolby	
Smart Service	Analog Tuner		Yes	
	CI (Common Interface)		N/A	
	Operating System		Tizen™ 8.0	
Feature	Supported		S.E Asia: SmartThing Pro, Samsung Business TV, Netflix, Amazon Prime, Google Play Movies & TV, YouTube, etc GO/KR/EN/ETC: SmartThing Pro, VXT Player, Samsung Business TV, Web browser, YouTube, PlayLock	
	General	Orientation	Landscape	
		MBR Support	Yes	
	Smart	Multi Device Experience	Mobile to TV, Sound Mirroring, Wireless TV On	
		Workspace	Yes	
		Wireless Dex	Yes	
		Web Service	Microsoft 365	
TVPlus		No		
Accessibility	Multi-View		Yes	
	Low Vision Support		Audio Description, Zoom Menu and Text, High Contrast, SeeColors, Color Inversion, Grayscale, Picture Off	
	Hearing Impaired Support		Closed Caption (Subtitle), Multi-output Audio, Sign Language Zoom	
Remote Control			Slow Button Repeat, Remote Control App. for All Simple IR (S.E Asia: SolarCell BT)	
Business TV Special	VXT CMS		S.E Asia: No GO: Yes S.E Asia: No	
	PlayLock		GO: Yes	
	BizTV App (Android, iOS)		Yes	
	On/Off timer		S.E Asia: No GO: Yes	
	Autorun Signage (App auto launch)		S.E Asia: No GO: Yes	
	App pre-installation		Yes	
	OTN On/Off		S.E Asia: No GO: Yes	
	Security Lock	Panel button lock		S.E Asia: No GO: Yes
		USB port lock		S.E Asia: No GO: Yes
		Mobile Connection menu		S.E Asia: No GO: Yes

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