2025 SAMSUNG BESPOKE PANEL PROMO TERMS AND CONDITIONS

Offer Description. Between October 1, 2025, and December 31, 2025 ("Promotional Period"), at participating retailers only, purchase an eligible Samsung Bespoke Refrigerator (see eligible models, below, a "Qualifying Purchase"), submit a valid offer claim form at https://www.samsung.com/us/shop/promotions ("Offer Redemption") and receive by email (required) a digital code for a Bespoke Panel Set ("Offer Item," approx. retail value [\$299] - \$[499]). Must complete Offer Redemption within 30 days of purchase for validation; once validated, Offer Item will be delivered via email with instructions for use and activation. Offer Item valid only at Samsung.com, and expires January 30, 2026. Limited quantity offer. Eligible models and additional restrictions, below (and/or at samsung.com/us/shop/promotions). Some taxes and freight fees may be applicable and are not included in this offer.

Offer eligibility. The Offer is open only to legal residents of the fifty (50) United States and the District of Columbia, who are at least 18 years old at the time of purchase. Void where prohibited, taxed or restricted by law. Administrator reserves the right to request participants to provide verification of identity. Participation constitutes a participant's full and unconditional agreement to these Terms and Conditions and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Offer.

Additional Restrictions. A maximum of one Offer Redemption per person and per household address may be submitted. Consumers claiming Offer Item must submit (a) an Offer Redemption, and (b) a copy of a valid, eligible invoice or sales receipt from retail dealer showing Qualifying Purchase. Offer Redemption must include a valid email and a valid mailing address. Handwritten invoices or sales history receipts will not be accepted as proof of Qualifying Purchase. Offer Item is non-transferable. All Offer Redemptions are subject to Qualifying Purchase validation. Samsung is not responsible for claims arising from lost, misdirected, mutilated, or stolen Offer Redemptions, nor for Offer Redemptions that are received late. Samsung reserves the right to request additional information regarding Qualifying Purchase and eligibility. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, the Offer and proceed in a manner it deems fair and reasonable.

Eligible Models:

RF70F23DERAA	RF90F29EECRAA	RF23DB970012AA	RF23BB86004MAA	RF30BB660012AA
RF70F29DERAA	RF90F29BECRAA	RF29DB9700QLAA	RF23BB8600QLAA	RF30BB6600QLAA
RF70F29MERAA	RF90F23BECRAA	RF29DB970012AA	RF29BB860012AA	RF29BB8200QLAA
RF90F23AEWAA	RM80F23VMRAA	RF24BB69006MAA	RF29BB86004MAA	RF29BB8600APAA
RF90F23AECEAA	RF23DB9900QDAA	RF30BB69006MAA	RF29BB8600QLAA	RF24BB620012AA
RF90F23AECRAA	RF23DB990012AA	RF23DB9600QLAA	RF23DB9600APAA	RF24BB6200QLAA
RF90F29AEWAA	RF29DB9900QDAA	RF23DB960012AA	RF24BB660012AA	RF24BB6600APAA
RF90F29AECEAA	RF29DB990012AA	RF29DB9600QLAA	RF24BB6600QLAA	RF30BB620012AA
RF90F29AECRAA	RF23DB9750QLAA	RF29DB960012AA	RF29DB9600APAA	RF30BB6200QLAA
RF90F23EECRAA	RF23DB9700QLAA	RF23BB860012AA	RF23BB8600APAA	RF30BB6600APAA

How to redeem this offer? Purchase an eligible Samsung Bespoke Refrigerator from a participating retailer in-store or online between October 1, 2025, and December 31, 2025 (after submitting valid offer claim as described below) and save your receipt. Submit your claim via our on-line claim form. Visit https://www.samsung.com/us/shop/promotions and select the appropriate promotion ("Website") to

access the online Offer claim form. Complete and submit the Offer claim form from October 1, 2025, at 12:00 PM ET to January 30, 2026, by following the on-screen prompts to provide the required information including but not limited to: participant's full name (no initials). Participants will not be allowed to change their mailing address or email address after submitting. Provide date of Qualifying Purchase, product serial number and upload a photograph of the original register receipt showing the Qualifying Purchase. The file must be in .JPEG, .PDF, .JPG, .PNG, or GIF, format and may not exceed 20MB. If your submission meets the Official Terms & Conditions requirements you will be sent your digital code via email within approximately 12 weeks from approval of Offer claim submission (please allow 2 weeks for review of your offer claim from the time of claim submission), while supplies last. Once received the digital code, please visit the URL included in the approval email, and add the Bespoke Panel(s) to your cart complete order by including but not limited to your email address and shipping address. The Bespoke Panel Set cannot be returned or exchanged.

For assistance or status of submitted claims please call (833) 215-9233