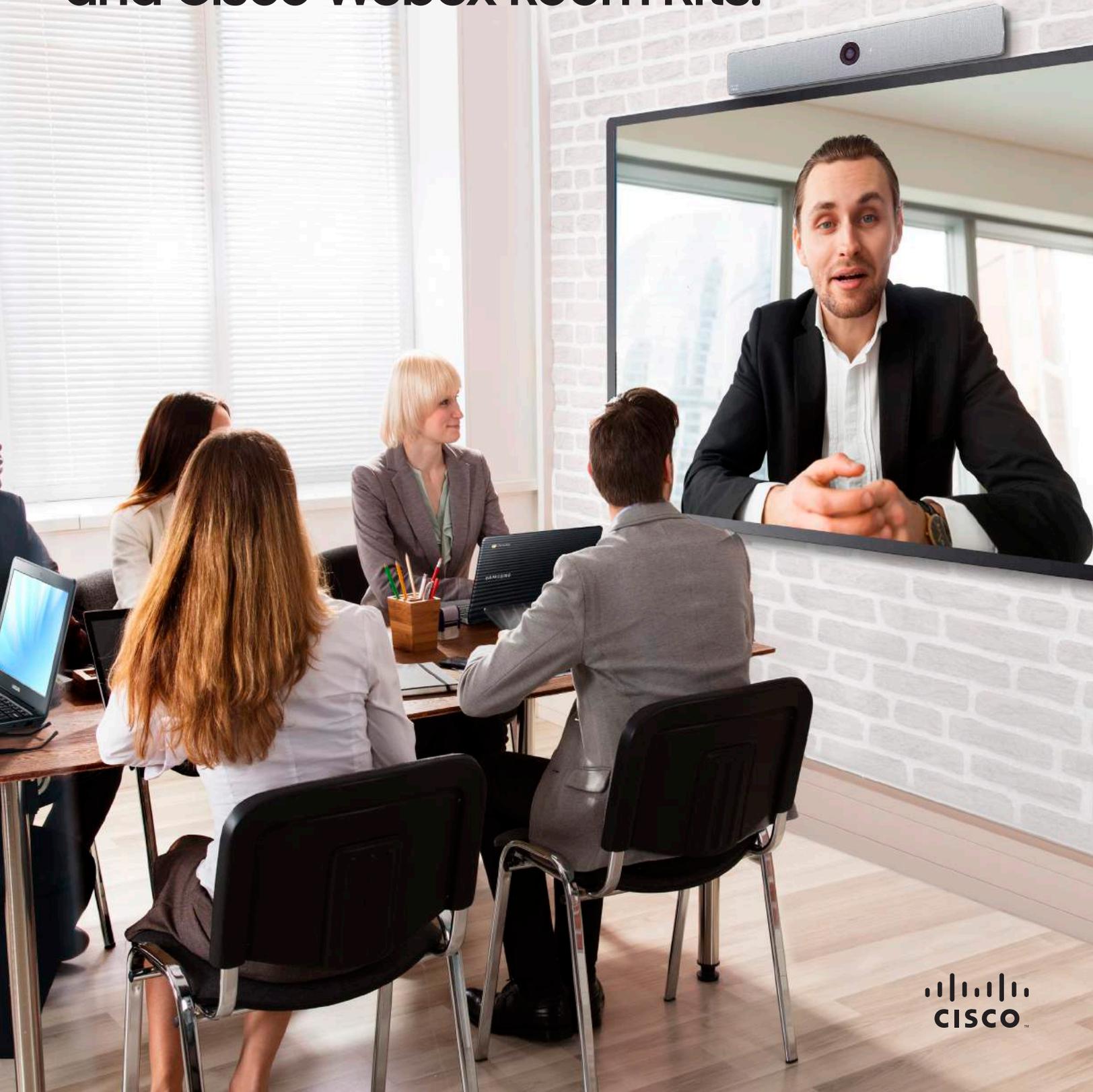


**SAMSUNG**

**Make every conference room  
smarter with Samsung UHD displays  
and Cisco Webex Room Kits.**



  
**CISCO**



# Samsung and Cisco: A Collaboration for Better Collaboration

Bring more intelligence and usability to small, medium and large conference rooms when you pair Samsung Commercial UHD displays with Cisco Webex Room Kit or Webex Room Kit Plus video collaboration solutions. By aligning our industry-best visual display technologies with Cisco's market-leading video collaboration solutions, Samsung's professional offerings transform the modern meeting space.

Today's meeting leaders and participants can't afford to lose valuable time navigating meeting technology. The Samsung and Cisco solutions eliminate these challenges through a convenient and intuitive operational flow.

With Samsung UHD displays (available in seven sizes\*) and a Cisco Webex Room Kit, there's no time wasted getting the technology to work, even if it's your first time. When you enter the room, motion sensors wake the Samsung display, the Cisco Webex Room Kit and the Cisco Touch 10 touchscreen control unit. The system will then greet you with a welcome screen that guides you through getting your meeting started. You can control everything through the Cisco Touch 10, so there's no need to use a separate remote control or learn different user interfaces. Your team can focus on collaborating and not on the technology.



\*43", 49", 55", 65" and 75" sizes available now. 85" and 98" will be available November 2018.

## Samsung Commercial UHD Displays and Cisco Webex Room Kits Offer Better Business

### A Seamless Collaboration Experience

When connected, Samsung commercial UHD displays and Cisco Webex Room Kits are compatible with each other seamlessly through the use of Consumer Electronics Control (CEC) technology. This technology simplifies the operation of displays by automatically configuring settings and allowing seamless control of endpoints/displays.

### An Optimal Viewing Experience for Meetings

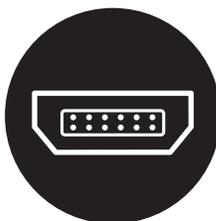
Samsung and Cisco solutions deliver superior color settings that are auto-configured for optimal resolution, frame rate, colors and white balance. They support 4K visuals for a high-quality viewing experience, while underscan and overscan handling automatically adjusts the screen to ensure a perfect fit.

### Intelligent Video Conferencing with Low Latency Detection

Your team will enjoy a smooth video conference experience. Samsung and Cisco solutions automatically operate in the mode that will best minimize lag in video playback, eliminate echo and solve lip syncing issues.

### Smart Operation of Displays

The Samsung and Cisco solutions facilitate smart operations by using a mutual connection. The Samsung display information is synced with the Cisco codec, allowing users to manage the displays efficiently. Additionally, the Cisco cameras can detect attendees entering the room and wake the display automatically.



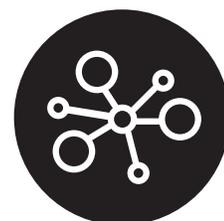
Seamless  
Compatibility



Optimal Viewing  
Experience



Intelligent Video  
Conferencing



Smart  
Operations

# The Cisco Webex Room Kit Series

The Cisco Webex Room Kit and Webex Room Kit Plus offer video innovation in a box, bringing more intelligence and usability to your small- to large-sized team collaboration rooms. The products are rich in functionality and experience but are priced and designed to be easily scalable to all of your conference rooms, whether registered on the premises or to Cisco Webex in the cloud.

When paired with single or dual Samsung commercial UHD displays, Cisco Webex Room Kits offer a visually stunning and engaging collaboration platform that enables teams to share, discuss and develop content in real time, all in a single powerful conferencing solution.



## Small to Medium Conference Rooms: The Cisco Webex Room Kit

The Cisco Webex Room Kit is designed for rooms that seat up to 7 people. It includes a camera, codec, speakers and microphones integrated into a single device. Sophisticated camera technologies deliver speaker tracking capabilities.

Pair your Cisco Webex Room Kit with Samsung UHD single display or dual displays (recommended sizes 43", 49", 55" or 65"), to create an optimal collaboration solution for your small- to medium-sized meeting rooms.

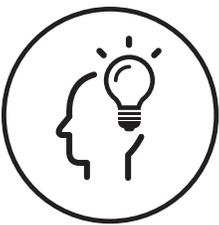


## Large Conference Rooms: The Cisco Webex Room Kit Plus

The Cisco Webex Room Kit Plus includes a separate, powerful codec and a quad-camera bar with integrated speakers and microphones, and is designed to accommodate larger and deeper rooms of up to 14 people. Sophisticated camera technologies deliver speaker tracking capabilities.

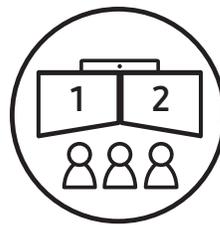
Create an optimal collaboration solution for your large conference room with Samsung UHD single or dual displays (recommended sizes 65" or 75") and the Cisco Webex Room Kit Plus.

## Features



### Smart Meetings

Powerful, integrated cameras deliver intelligent viewing capabilities, such as automatic framing and speaker tracking. Automatic noise suppression reduces meeting interruption.



### Smart Presentations

See your content in 4K resolution and share it wired or wirelessly. With support for dual screens, you can even share two content sources at once in local meetings.



### Smart Rooms

Cisco Webex Room Kit solutions can count meeting participants and provide analytics for usage and resource planning. Features include automatic screen integration and in-room control so you can start your video meeting quickly and easily.



### Run in the Cloud or On Premises

Cisco Webex Room Kit devices are hardware-optimized to run on a cloud platform, but are also built for on-premises environments. They offer great experiences for shared rooms and spaces with easy access to hosted conferences.

# Samsung Commercial UHD Displays

What size is your meeting room? There's a Samsung UHD display to match. Currently available in five sizes (43", 49", 55", 65", 75") with more on the way (85" and 98" will be available November 2018), Samsung will enable you to create the ideal solution for your conference room. And no matter which size you choose, their stunning picture will deliver an engaging meeting experience.

## Samsung Commercial UHD Displays Compatible with the Cisco Webex Room Kit Series

	QMN	QMH	QBN	QBH	QHH
					
Screen Size	65", 75"	49", 55", 65"	43", 49", 55", 65", 75"	65", 75"	55", 65"
Brightness	500 nits	500 nits	350 nits	300 nits	600 nits Brightness (peak 1,500 nits)
Non-Glare Panel	Yes	Yes	No	No	No
Hours of Operation	24/7	24/7	16/7	16/7	16/7
IP5X Rated	Yes	Yes	Yes	No	No

## Samsung/Cisco Solutions Comparison

		Cisco Webex Room Kit	Cisco Webex Room Kit Plus
			
Meeting Room Type		For Rooms that Seat Up to 7 People (seated up to 20 ft / 6 m away from camera)	For Rooms that Seat Up to 14 People (seated up to 26 ft / 8 m away from camera)
Camera	Resolution	5K Ultra HD 5184 x 2916p 60 fps	
	Zoom	3X Digital Zoom	5X Digital Zoom
	Features	Auto Framing (Audio + Face Detect), Auto Focus, Brightness, White Balance	
Video	Input	1 HDMI 4K 30fps and 1080 60fps	1 HDMI 1080 60fps 2 HDMI 4K 30fps
	Output	2 HDMI 4K 60fps	
Audio	Speaker	5 Speakers, 24W Amplifier, Max Output SPL 86 dB	5 Speakers, 24W Amplifier, Max Output SPL 90 dB
	Speaker Tracking	6-Element Microphone Array	

If you're having trouble finding the Samsung/Cisco solutions from your reseller, please email Shari Sentlowitz at [S.Sentlowitz@sea.samsung.com](mailto:S.Sentlowitz@sea.samsung.com).



---

For complete product information and accessories, visit [samsung.com/business](https://samsung.com/business) [insights.samsung.com](https://insights.samsung.com) [samsung.com/b2bdigitalsignage](https://samsung.com/b2bdigitalsignage)  
Product support: 1-866-SAM4BIZ | Follow us:  [youtube.com/samsungbizusa](https://youtube.com/samsungbizusa)  [@SamsungBizUSA](https://twitter.com/SamsungBizUSA)

---

©2018 Samsung Electronics Co. Ltd. All rights reserved. Samsung is a registered trademark of Samsung Electronics Co. Ltd. Specifications and designs are subject to change without notice. Non-metric weights and measurements are approximate. All data were deemed correct at time of creation. Samsung is not liable for errors or omissions. Screen images simulated. All brand, product, service names and logos are trademarks and/or registered trademarks of their respective owners and are hereby recognized and acknowledged. LFD-SAMSUNG-CISCOBRO-JUL18T

