

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS GIVEAWAY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW OR REGULATION.**

**BY ENTERING THE GIVEAWAY, YOU AGREE TO THESE OFFICIAL RULES, WHICH FORM A CONTRACT. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITY OBLIGATIONS ON THE PART OF ENTRANT AND A LIMITATION OF ENTRANT'S RIGHTS AND REMEDIES.**

**No purchase required. Giveaway ends 5/7/2021 at 11:59:59 p.m. Eastern Time (ET). Sponsored by Samsung.**

1. ELIGIBILITY AND HOW TO ENTER: The Samsung Solve for Tomorrow Banner Giveaway (the "**Giveaway**") is open residents of the fifty (50) United States who enter by 11:59:59 p.m. ET on Friday, May 7, 2021.

To enter the Giveaway, individuals must post an image of a National Finalist vinyl banner hanging in the community of one of the ten (10) National Finalists in the 2021 Samsung Solve for Tomorrow Contest to a public Instagram account using the hashtag #SamsungSolve by 11:59:59 p.m. ET on Friday, May 7, 2021 (collectively, the "**Entry**").

2. GIVEAWAY TIMING: The Giveaway entry period begins Tuesday, April 6, 2021 at 12:00:01 a.m. ET and ends at 11:59:59 p.m. ET on Friday, May 7, 2021 at 11:59:59 p.m. ET, ("**Giveaway Period**"). Sponsor's computer server is the official time-keeping device for the Giveaway.

The Giveaway will consist of one (1) random selection of ten (10) entry posts ("Winning Entries"). The selection will be conducted on or about Monday, May 10, 2021. Winning Entries submitted by owners of the Instagram account used to enter the Giveaway ("Recipients") will be randomly selected by the Sponsor from eligible entries during the relevant Giveaway Period.

Entry in the Giveaway does not constitute entry into any other promotion, giveaway or sweepstakes.

By participating in the Giveaway, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Samsung Electronics America, Inc., 85 Challenger Rd., Ridgefield Park, NJ 07660 (the "**Sponsor**") whose decisions shall be final and legally binding in all respects and not subject to further review in any forum.

**Entry Notes:** Any attempted form of entry other than as described herein is void. Sponsor will determine in their sole discretion, what constitutes a valid entry and reserves the right to reject any submissions that it deems, in their sole discretion, to violate any of Sponsor policies, standards, or practices. All materials submitted become the property of the Sponsor and will not be returned or acknowledged.

Sponsor reserve the right to cancel or modify the Giveaway if fraud or technical failures impair the integrity of the Giveaway as determined by the Sponsor, in their sole discretion, and to award the Prizes based on eligible entries received prior to the cancellation.

*If you opt to access the Giveaway via your wireless mobile device, data rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Giveaway. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Sponsor is not responsible for any charges.*

Entries made on another's behalf by any individuals or other entities, including but not limited to, commercial Sweepstakes/contest subscription notification and/or entering services, will be declared invalid and disqualified for this Giveaway. Tampering with the entry process or the operation of the Giveaway is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

Sponsor is not responsible for problems downloading or uploading any Giveaway-related information to or from the web site or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Giveaway.

**Use of Data.** Sponsor will be collecting personal data about Entrants online, in accordance with their privacy policies. Please review Sponsor's privacy policy at <http://www.samsung.com/us/common/privacy.html>. By participating in the Giveaway, Entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

### 3. GIVEAWAY SELECTION:

Random selection will take place based on the schedule list below, from eligible entries received during the respective Giveaway Period, by the Sponsor.

Selection Number:	Entry begins at 12:00:01 a.m. ET	Entry ends at 11:59:59 p.m. ET	Anticipated drawing date:	Number of prizes to be won:
Selection #1	4/6/2021	5/7/2021	5/10/2021	Ten (10) Prizes

4. PRIZES/APPROXIMATE RETAIL VALUE (“ARV”): Only the prizes listed below will be awarded in this Giveaway.

Each recipient (ten (10) in all) will receive the following award the following prizes (each a “Prize”):

One (1) Samsung Galaxy Buds Pro. ARV \$200

Total ARV of all prizes in this Giveaway is \$2,000.

**LIABILITY DISCLAIMERS:**

Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Giveaway. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Prize recipient is responsible for any and all applicable fees, service charges, surcharges all insurance, federal, state, and local taxes, and any other unspecified expenses associated with acceptance or use of the Prize.

All estimated retail values are subject to change based on, among other things, normal price fluctuations associated with the marketplace. If the Prize or the Prize notification is returned as undeliverable or any non-compliance with the Official Rules or failure to respond within the applicable time period, it will result in forfeiture of the Prize and will be awarded via a random drawing from all remaining eligible entries in the relevant Entry Period.

Prize will be awarded only if the prize recipient fully complies with these Official Rules.

Sponsor reserves the right to substitute a Prize (or portion thereof) of equal or greater value if the advertised Prize (or portion thereof) becomes unavailable.

5. RECIPIENT NOTIFICATION: Prize recipients will be notified via Instagram Direct Message from the @SolveForTomorrow Instagram account. Prize Recipients must respond within 48 hours of the notification, or eligibility for the prize is void. Sponsor is not responsible for selecting and contacting additional Recipients if any original Recipient entries become void. Once eligibility has been verified and the Sponsor receives the prize Recipient’s requested information, the Sponsor will arrange to award the Prize. Prize Recipient must reply (if a reply is requested), with all required information in order to receive their Prize.

6. LIMITATION OF LIABILITY: Neither Sponsor, the Promotion Entities, Prize suppliers, nor any of their respective parent, subsidiary or affiliated entities or any of their

respective shareholders, officers, directors, employees, agents, attorneys, successors and assigns (the “**Released Parties**”) shall be held responsible for, and Entrant hereby releases the Released Parties from any claims arising from or in any way relating to: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Giveaway; (iv) electronic or human error which may occur in the administration of the Giveaway or the processing of entries; (v) any injury, death or damage to persons or property, including but not limited to Entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Giveaway (vi) use of any prize and (vii) the drawing process including the outcome of the Giveaway.

**7. GENERAL CONDITIONS:** The Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled or damaged entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Giveaway, including, without limitation, errors or difficulties which may occur in connection with the administration of the Giveaway, the processing of entries, the announcement of the prize or in any Giveaway-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Giveaway. Released Parties are not responsible for injury or damage to Entrants' or to any other person's computer related to or resulting from participating in this Giveaway or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Giveaway or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. **CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS GIVEAWAY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** If for any reason the Giveaway is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupts or affects the administration or proper conduct of this Giveaway, the Sponsor reserves the right at their sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Giveaway or any element thereof. In the event of cancellation, Sponsor will award the prize from among all eligible, non-suspect entries received prior to cancellation by random drawing. The use of any automated launching or entry software or any other mechanical or electronic means that permits the Entrant to automatically enter repeatedly is prohibited. Any entries found or suspected to be submitted in this manner will be deemed 'void' by the Sponsor. Entrants, by participating, agree that Sponsor and its respective parents, affiliates, subsidiaries and advertising and Giveaway agencies and all of their respective officers, directors, employees, representatives and

agents will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Giveaway.

**DISPUTES:** Except where prohibited by law, Entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the state of New Jersey without regard its conflict of laws principles with venue in Bergen County, and all claims must be resolved in the courts of Bergen County, New Jersey. (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Giveaway, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Giveaway shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey.

8. **RECIPIENTS LIST:** To obtain the Instagram username of the recipients (available after 5/6/2021) you can send a request via letter to the Sponsor, addressed to the Samsung Solve for Tomorrow team.

**Sponsor:** Samsung Electronics America, Inc., 85 Challenger Rd., Ridgefield Park, NJ 07660.