

# AU7980 TV



## PRODUCT HIGHLIGHTS

- Dynamic Crystal Color Display
- Crystal Processor 4K
- Smart TV with Multiple Voice Assistants<sup>1</sup>
- 3 HDMI Ports<sup>2</sup>
- HDR

## SIZE CLASS

85"

85AU7980



Step up to the world of Crystal UHD from Samsung. Elevated color and clarity offer you a picture that has to be seen to be believed. Add in smart features that make watching TV even easier, and you have a TV that is essential.

## KEY FEATURES

### Picture

- 4K UHD
- HDR
- Dynamic Crystal Color
- Mega Contrast
- Crystal Processor 4K
- Motion Xcelerator
- Auto Game Mode (ALLM)

### Design

- AirSlim Design
- Black Flat Lift Stand

### Smart Features

- Smart TV Powered by Tizen
- Universal Guide
- Multiple Voice Assistants
- TV Plus
- Samsung Standard Smart Remote<sup>3</sup>
- SmartThings Compatible<sup>4</sup>
- Samsung Health<sup>5</sup>
- PC on TV<sup>6</sup>

### Connections

- 3 HDMI Ports
- HDMI 2.1 Features Supported:
  - Auto Low Latency Mode (ALLM), supported on all ports
  - Enhanced Audio Return Channel (eARC), supported on port number 2
- 2 USB Connections
- LAN Port
- 802.11AC built-in Wi-Fi
- Bluetooth®
- IP Control Support<sup>7</sup>
- Optical Audio Output Port

### Audio

- Q-Symphony<sup>8</sup>
- Object Tracking Sound Lite™
- Adaptive Sound
- Dolby® Digital Plus
- 20 Watt 2 Channel

### Included Accessories

- Samsung Standard Smart Remote (TM-2180A)

### Industry Certifications

- CTA 4K UHD Connected
- Filmmaker Mode

<sup>1</sup>Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Google and YouTube are trademarks of Google LLC. This service may not yet be available at the time of purchase of this product. Apple and related marks and logos are trademarks of Apple Inc. This Samsung TV supports AirPlay 2 and requires iOS 12.3 or later or macOS 10.14.5 or later. <sup>2</sup>HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices. <sup>3</sup>Remote color and design may vary by model. <sup>4</sup>SmartThings compatible devices only. SmartThings app download may be required. <sup>5</sup>Subscriptions may be required for some services. <sup>6</sup>Compatible with certain PC and mobile devices. For a complete list of compatible devices, please refer to [samsung.com](http://samsung.com) for more information. <sup>7</sup>Requires third-party control system installation. See [www.samsung.com/us/business/custominstall](http://www.samsung.com/us/business/custominstall). <sup>8</sup>Samsung Symphony is compatible with 2020 and 2021 Samsung QLED. For a complete list of compatible models, please refer to [samsung.com](http://samsung.com) for more information.

**SAMSUNG**

SEE BACK FOR DETAILS

## KEY FEATURES (page 1 of 2)

### PICTURE

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#### 4K UHD

See what you've been missing on a crisp, clear picture that's 4X the resolution of Full HD.

#### HDR

Expand the range of color for richer detail that goes beyond HDTV.

#### Dynamic Crystal Color

Immerse yourself in lifelike pictures with millions of shades of color unleashed by next-level UHD with Dynamic Crystal technology.

#### Crystal Processor 4K

An ultra-fast processor transforms what you watch to stunning 4K.

#### Motion Xcelerator

Action-packed movies, sports and games are smooth and crisp with minimized motion blur.

#### Auto Game Mode (ALLM)

Game faster with an optimized screen that gives you more control with dramatically less lag.

### DESIGN

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#### AirSlim Design

Sleek and slim, with minimalist details to enhance your space.

### SMART FEATURES

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#### Smart TV Powered by Tizen

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, and more.

#### Universal Guide

Get tailored recommendations for streaming and live TV all in one place with a simple on-screen guide.

#### Multiple Voice Assistants

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, voice assistances, and more.

#### TV Plus

Enjoy subscription-free TV, movies, sports with 150 channels and growing.

#### Samsung OneRemote

The OneRemote makes it easy to access and control all of your compatible connected devices with one simple remote.

#### SmartThings Compatible

Seamlessness is simple with SmartThings that automatically detects, instantly connects to, and intuitively presents all your compatible devices around your TV.

#### Samsung Health

Master your wellness routine with content from fitness partners and daily stats from the Samsung Health app.

#### PC on TV

Easily access your compatible PC, laptop, and mobile content seamlessly on your TV.

## KEY FEATURES (page 2 of 2)

### CONNECTIONS

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#### HDMI

Enjoy higher-quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next-generation Ultra HD Blu-ray™ players and HDR content decoding. Includes 1 Audio Return Channel (ARC).

#### Wi-Fi

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

### AUDIO

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#### Q-Symphony

Relive the cinema experience with rich, synchronized sound that flows from your TV and sound bar in perfect harmony.

#### Adaptive Sound

Dialogue, music, and special effects come through clearly with sound that's automatically optimized from scene to scene.

#### Dolby® Digital Plus

Enjoy the ultimate digital sound quality on all of your favorite movies, TV shows and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

### INCLUDED ACCESSORIES

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**Samsung Standard Smart Remote TM-2180A**

### INDUSTRY CERTIFICATIONS

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#### CTA 4K UHD Connected

All Samsung 2021 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit [www.cta.tech](http://www.cta.tech) for more information.

#### Filmmaker Mode

Watch your movies and TV shows the way the filmmakers intended. This new picture mode preserves the director's creative intent and provides a cinematic experience.

# AU7980 TV

## MODELS

**MODEL:** UN85AU7980  
**ORDER CODE:** UN85AU7980FXZA

**SCREEN SIZE CLASS:** 85"

**SCREEN DIAGONAL MEASUREMENT:** 84.5"

**UPC CODE:** 887276607122

**COUNTRY OF ORIGIN:** Mexico

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 74.8 x 42.8 x 1.1
- **TV WITH STAND:** 74.8 x 44.5 x 15.5
- **SHIPPING:** 81.7 x 48.7 x 8.7
- **STAND FOOTPRINT:** 1.7 x 15.5 x 10.3

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 91.5
- **TV WITH STAND:** 95.9
- **SHIPPING:** 124.1

**VESA SUPPORT:** Yes (600 x 400)

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM-2180A