



PRODUCT HIGHLIGHTS

- 3.1 Channel with Center Channel
- Wireless Active Subwoofer
- Bluetooth® Connectivity¹
- HDMI
- 340 Watts
- Pairs with Wireless Surround Kit for a Surround Sound Experience¹

KEY FEATURES

TV SOUNDCONNECT

Enjoy a clutter-free home entertainment system. TV SoundConnect lets you instantly enjoy movies, music, and TV shows with more impactful sound.²

BLUETOOTH® POWER ON

Connect wirelessly for one-touch control of your Soundbar from Bluetooth®-compatible devices. Simply select the Soundbar for pairing and power it on automatically to play all your favorite music services and more.¹

SAMSUNG AUDIO REMOTE APP

Control your home entertainment system from your phone or mobile device with the Samsung Audio Remote App.³

SURROUND SOUND EXPANSION

Experience the full power and depth of your favorite movies and TV shows with a wholly optimized audio experience. Samsung Clear Voice enhances voices and dialogue so you won't miss a single line in your favorite scene.

3.1 CHANNEL WITH CENTER CHANNEL

Enjoy a dynamic home audio experience with 3.1 Channel surround sound.

DOLBY DIGITAL® 5.1 CHANNEL

Advanced audio processing adapts Digital Theater System sound to your stereo system, creating a truly cinematic digital audio experience.

HDMI®

Enjoy your favorite movies, shows, and sports with higher quality audio. The HDMI® connection transmits digital video and audio over a single cable, delivering a superior entertainment experience.

CLEAR VOICE

Samsung Clear Voice enhances voices and dialogue so you won't miss a single line in your favorite scene.

WIRELESS ACTIVE SUBWOOFER

Feel the action of your favorite movies, shows, and sports with dynamic, powerful bass for a lifelike home entertainment experience.

¹ All devices must be on the same network. Internet connection is required.

² Compatible 2013–2016 Samsung 3D TVs.

³ Compatible Android phones can download the App.

MODEL: HW-K550/ZA

UPC CODE: 887276143248

DIMENSIONS (INCHES W x H x D):

- **SOUNDBAR:** 39.76 x 2.09 x 3.43
- **SUBWOOFER:** 5.83 x 12.56 x 17.28
- **SHIPPING:** TBD

WEIGHT (LBS):

- **SOUNDBAR:** TBD
- **SUBWOOFER:** TBD
- **SHIPPING:** TBD

AUDIO:

- **DTS DIGITAL SURROUND:** DTS 5.1ch

AV DECODING:

- **MP3:** YES
- **WMA:** YES
- **AAC:** YES
- **OGG:** YES
- **FLAC:** YES
- **WAV:** YES

ACCESSORIES INCLUDED IN BOX:

- **REMOTE CONTROLLER:** YES
- **OPTICAL CABLE:** YES
- **WALLMOUNT BRACKET:** YES
- **BATTERY:** YES