



PRODUCT HIGHLIGHTS

- Designer Series 4K Ultra HDTV
- Smart TV with exclusive Curtain Mode UI

SIZE CLASS

UN40LS001A
White

40"



It does not belong to the world of television, but it belongs to the world we live in. Blurring the line between design and technology, Samsung introduces Serif TV. Serif TV challenges the way we view technology and its interaction with the space around it.



DESIGN

This unique collaboration between Samsung and the award-winning Paris-based design duo Ronan & Erwan Bouroullec blends design and technology into a simple, functional solution for connecting with what we enjoy most in life and with the people who matter.

SMART TV

Design is not only about inventing functions but oftentimes making them simple and more accessible. The Bouroullec Brothers adopted this approach when re-designing the existing Samsung TV smart menu to create a bespoke user interface and remote control. When 'curtain mode' is active, viewers can access services such as a clock, Bluetooth speakers, apps and their photo gallery.



PICTURE QUALITY

Enjoy incredible picture and dramatic detail with UHD - the highest definition TV currently available. Its 4K resolution means everything you watch looks 4x sharper than Full HD.



KEY FEATURES

PICTURE QUALITY

- PurColor
- 4K Ultra High Definition
- MR120
- Contrast Enhancer
- UHD Dimming

SMART FEATURES

- Quad Core Processor
- Apps
- Web Browser

SMART CONNECTIVITY

- TV to Mobile/Mobile to TV Mirroring
- Smart View
- Briefing on TV

CONNECTIONS

- 3 HDMI Connections¹
- 2 USB Connections
- 802.11 AC Built-In WiFi

AUDIO

- Dolby® Digital Plus
- DTS® Premium Sound | 5.1™ Decoding
- 20 Watt 2 Channel

INCLUDED ACCESSORIES

- Serif exclusive Remote Control

INDUSTRY CERTIFICATIONS

- 4K Ultra HD Connected



KEY FEATURES (page 1 of 2)

PICTURE QUALITY

PURCOLOR

Brings you closer to what nature intended with accurate expression of color in life-like detail.

4K ULTRA HIGH DEFINITION

Enjoy an incredible picture and dramatic detail with 4x the resolution of Full HD.

MR 120

Enjoy fast-action moving picture resolution with outstanding refresh rate, processing speed, and backlight technology.

CONTRAST ENHANCER

Experience a greater sense of depth with optimized contrast across multiple zones of the picture.

UHD DIMMING

Optimizes color, contrast, and image detail by processing the image characteristics prior to them being displayed on the screen.

UHD UPSCALING

Upgrade lower resolution media to a stunning near ultra high-definition experience with enhanced detail and optimized picture quality.

HDR PREMIUM

Bring the movie theater into your living room with High Dynamic Range technology. It dramatically brightens every image and enhances contrast, so even the most subtle details come out of hiding.

SMART FEATURES

QUAD-CORE PROCESSOR

Enjoy a fluid browsing experience and faster control – switching between apps, streaming content, and other media effortlessly.²

FULL WEB BROWSER

Easily browse the web right on your TV – enjoy everything from online shopping and social media to entertainment news.³

SMART CONNECTIVITY

SCREEN MIRRORING

Mirror your phone or other compatible device's screen onto the TV's screen, instead of using your device's smaller screen to show content, media playback, or other functions.

CONNECTSHARE™ MOVIE

Plug your favorite entertainment and media into your TV – watch videos, play music, or view photos through a USB connection.

SMART VIEW 2.0

Watch your TV entertainment on your mobile device – or your mobile media on your TV.³

BRIEFING ON TV

Have your Samsung Smart TV act as an alarm when synchronized with your other Samsung mobile devices. Use the large screen to display important items such as the time, weather, and your daily schedule.

CONNECTIONS

HDMI®

Enjoy higher quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next generation Ultra HD Blu-ray players and HDR content decoding.¹

WI-FI

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11 AC).

AUDIO

DOLBY® DIGITAL PLUS

Enjoy the ultimate in digital sound quality on all your favorite movies, TV shows, and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

DTS® PREMIUM SOUND 5.1™

Feel like you're part of the action by immersing your senses in 5.1 surround sound.

¹Complies with CTA (Consumer Technology Association) definition requirement for HDR open standard profile playback

²Versus Dual-Core Processor

³All devices must be on the same network and Internet connection is required

KEY FEATURES (page 2 of 2)

INDUSTRY CERTIFICATION LOGOS

4K ULTRA HD CONNECTED

All Samsung 2016 4K UHD and SUHD televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA)[®] is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.

MODEL**MODEL:** UN40LS001A**ORDER CODE:** UN40LS001AFXZA**SCREEN SIZE CLASS:** 40"**SCREEN DIAGONAL MEASUREMENT:** 40"**UPC CODE:** 887276178110**COUNTRY OF ORIGIN:** Hungary**DIMENSIONS (INCHES W x H x D):**

- TV WITHOUT STAND: 36.6 x 22.1 x 6.9
- TV WITH STAND: 36.6 x 36.7 x 12.7
- SHIPPING: 41.3 x 25.4 x 8.3

WEIGHT (LBS):

- TV WITHOUT STAND: 27.6
- TV WITH STAND: 28.9
- SHIPPING: 39.2

VESA SUPPORT: Not designed to be wall mounted**ACCESSORIES INCLUDED IN BOX:**

- REMOTE MODEL: Serif exclusive Remote Control (TM1570)
- TV SET LEGS

¹HDMI – CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices