HW-R550 SOUNDBAR

PRODUCT HIGHLIGHTS

• Feel the rumble of deep bass from the wireless subwoofer
• Smart Sound technology auto-detects what you are watching and adjusts the sound settings for the best experience
• Get into the game with a special setting that optimizes the sound for gaming
• Stream music from your mobile wirelessly with Bluetooth connectivity

Go beyond what you see, and experience more powerful sound with clear tones and deep bass in the HW-R550 Soundbar. Pairs seamlessly with your Samsung TV.

KEY FEATURES

WIRELESS SUBWOOFER
Feel the subtle rumble of distant thunder and the earthshattering explosions as they pound the air around you.

SMART SOUND MODE
Your soundbar detects what you’re watching and automatically optimizes the sound setting for the best experience.

GAME MODE
When you’re gaming the soundbar automatically optimizes the sound in real time.¹

BLUETOOTH CONNECTIVITY
Stream music from your mobile, no strings attached.

OPTIMIZED FOR SAMSUNG TVS
The Soundbar R550 is optimized to work seamlessly with Samsung TVs. Enjoy Plug-and-Play connectivity via wired or wireless connections, control both TV and soundbar with the Samsung OneRemote ² and fine-tune your sound right from the TV menu.

WIRELESS SURROUND SOUND KIT
An optional Wireless Surround Kit lets you expand your sound system easily.³ When paired with your soundbar it creates a true surround sound experience.

¹This feature is supported only when the game console is connected to select 2019 Samsung TVs via HDMI (all QLED TVs, RU7400 series, and above). Game consoles supported include PlayStation 4 and Xbox. Compatible TVs and game consoles may change.
²Available on select 2019 Samsung TVs. Check Samsung.com for more information.
³Sold separately.

Samsung TV • TracyLocke
003710  Studio 213661
Soundbar Spec Sheet

SAMSUNG

SEE BACK FOR DETAILS

Print Code: –
Contact: Denise Thomas
Studio Artist: JRS

Print Scale: None

4-Color Process: Cyan, Magenta, Yellow, Black

Placed Images: HW-R550_014_Set-Remote_Charcoal_Black.tif (CMYK: 1004 ppi: 29.88%)
MODELS

MODEL: HW-R550/ZA
UPC CODE: 887276310961

DIMENSIONS (INCHES W x H x D):
- SOUNDBAR: 35.6 x 2.2 x 3.1
- SUBWOOFER: 7.9 x 13.9 x 11.4
- SHIPPING: 38.2 x 17.6 x 10.7

WEIGHT (LB):
- SOUNDBAR: 4.9
- SUBWOOFER: 11
- SHIPPING: 21.6

AUDIO:
- DTS DIGITAL SURROUND: DTS 2ch
- DOLBY DIGITAL: 2ch

AV DECODING:
- AAC: YES
- MP3: YES
- WAV: YES
- W/MA: YES
- OGG: YES
- FLAC: NO
- ALAC: NO
- AIFF: NO

CONNECTIVITY:
- HDMI IN/OUT (1:1)
- BLUETOOTH
- DIGITAL AUDIO INPUT
- ANALOG AUDIO INPUT
- REAR SURROUND SPEAKER READY (SWA-8500S)

ACCESSORIES INCLUDED IN BOX:
- REMOTE CONTROLLER (TM-1640)
- WALL MOUNT BRACKET

SAMSUNG

Samsung TV • TracyLocke
003710  Studio# 213661
Soundbar Spec Sheet

Sell Sheet • HW-R550

Print Code: –
Contact: Denise Thomas
Studio Artist: JRS
Built At: 100%
Print Scale: None
4-Color Process: Cyan, Magenta, Yellow, Black
Placed Images: None

Document Fonts: SamsungOne (800, 400), Minion Pro (Regular)