The Sero TV

PRODUCT HIGHLIGHTS

• Mobile-Optimized Screen
• Rotating Screen1
• Premium 4.1 CH 60W Speakers
• Tap View
• QLED Technology

KEY FEATURES

Enjoy a variety of content—including social media, YouTube and other personal videos. The Sero's display orientation technology connects seamlessly with users' mobile devices to smoothly and naturally display content in traditional horizontal formats as well as vertical formats.

Picture

• Mobile-Optimized Screen
• QLED Technology
• Quantum HDR 4X
• Quantum Processor 4K
• 4K UHD
• Game Enhancer
• Adaptive Picture™

Smart Features

• Tap View
• Smart TV Powered by Tizen™
• Universal Guide
• Ambient Mode+1
• Multiple Voice Assistants3
• TV Plus
• Samsung OneRemote
• SmartThings Compatible

Audio

• Premium 4.1 CH 60W Speakers
• Active Voice Amplifier
• Dolby® Digital Plus

Design

• Rotating Screen
• The Sero Design

Connections

• 3 HDMI Connections4
• 2 USB Connections
• 802.11AC built-in Wi-Fi
• Bluetooth®
• RS232 Control (Ex-Link)
• IP Control Support5
• Optical Audio Output Port

Included Accessories

• Samsung OneRemote

Industry Certifications

• CTA 4K Ultra HD Connected

1Rotating Screen can be activated through the supplied remote control, the SmartThings app or with Samsung Galaxy devices Android 10 and above. Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates. 1Built-in Google Assistant may not yet be available at the time of purchase of this product. 1HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices. 1Requires third-party control system installation. See www.samsung.com/us/business/custominstall.
The Sero TV

KEY FEATURES

PICTURE

Mobile-Optimized Screen
Designed to easily connect and share mobile content, full screen horizontally or vertically.

QLED Technology
Get an incredible QLED picture with a billion shades of color that come alive with Quantum Dot, making everything more brilliant.

Quantum HDR 4X
Expands the range of color and detail beyond what's possible on HDTVs.

Quantum Processor 4K
This powerful processor uses deep-learning AI to transform everything you watch into stunning 4K.

4K UHD
See what you've been missing on a crisp, clear picture with 4K resolution of Full HD.

Game Enhancer
The TV automatically adjusts settings to help games run smoothly.

Adaptive Picture™
Your TV reacts and adjusts to the lighting conditions around it.

HDR Formats Supported
HDR10 (Static MetaData), HDR10+ (Dynamic MetaData), HLG (Hybrid Log Gamma). All Samsung 4K UHD TVs also meet the CTA HDR-Compatible Definition.

DESIGN

Rotating Screen
Flip the way you watch TV. The screen rotates to landscape mode for TV and movies and changes to portrait for mobile content and apps.

SMART FEATURES

Tap View
Tap The Sero with your smartphone to mirror your mobile's content to the TV within seconds.

Smart TV Powered by Tizen
Go beyond smart TV with next-gen apps, super-easy control and a host of enhancements that elevate the TV-watching experience.

Universal Guide
One simple on-screen guide organizes your streaming and live TV content while also making recommendations.

Ambient Mode+
Elevates your space by turning a blank screen into décor, artwork, pictures or other visuals.

Multiple Voice Assistants
Built-in Alexa, the Google Assistant and Bixby voice assistants let you control your TV with your voice, get information and do so much more.

TV Plus
Enjoy your favorite content through virtual channels.

Samsung OneRemote
The sleek and slim OneRemote automatically detects and controls all compatible connected devices and content.

SmartThings Compatible
Experience more than TV, with a dashboard for seamlessly controlling your smart home devices and appliances.
The Sero TV

KEY FEATURES (page 2 of 2)

CONNECTIONS

**HDMI**
Enjoy higher-quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next-generation Ultra HD Blu-ray™ players and HDR content decoding. Includes 1 Audio Return Channel (ARC).

**Wi-Fi**
Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

AUDIO

**Premium 4.1 CH 60W Speakers**
Powerful speakers with Dolby Digital Plus deliver a remarkably immersive experience.

**Active Voice Amplifier**
Detects noise disturbances and then amplifies the dialogue as needed.

**Dolby® Digital Plus**
Enjoy the ultimate digital sound quality on all your favorite movies, TV shows and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

INCLUDED ACCESSORIES

Samsung OneRemote (TM-2050A)

INDUSTRY CERTIFICATIONS

4K Ultra HD Connected
All Samsung 2020 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.
### The Sero TV

**MODEL**

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**SCREEN SIZE CLASS:** 43"

**SCREEN DIAGONAL MEASUREMENT:** 42.5"

**UPC CODE:** 887276411507

**COUNTRY OF ORIGIN:** Vietnam

**DIMENSIONS (INCHES W x H x D):**
- TV (PORTRAIT): 22.2 x 47.2 x 12.9
- TV (LANDSCAPE): 38.3 x 39.4 x 12.9
- SHIPPING: 29.1 x 10.7 x 53.7

**WEIGHT (LB):**
- TV: 73.4
- SHIPPING: 89.3

**VESPA SUPPORT:** No

**ACCESSORIES INCLUDED IN BOX:**
- REMOTE MODEL: TM-2050A (White—Sero)

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**SAMSUNG**