

B:8.75"
T:8.5"
S:8.25"

The Sero TV



Horizontal Mode



Vertical Mode



PRODUCT HIGHLIGHTS

- Mobile-Optimized Screen
- Rotating Screen¹
- Premium 4.1 CH 60W Speakers
- Tap View
- QLED Technology

SIZE CLASS

43"

43LS05T



Enjoy a variety of content—including social media, YouTube and other personal videos. The Sero's display orientation technology connects seamlessly with users' mobile devices to smoothly and naturally display content in traditional horizontal formats as well as vertical formats.

KEY FEATURES

Picture

- Mobile-Optimized Screen
- QLED Technology
- Quantum HDR 4X
- Quantum Processor 4K
- 4K UHD
- Game Enhancer
- Adaptive Picture™

Design

- Rotating Screen
- The Sero Design

Smart Features

- Tap View
- Smart TV Powered by Tizen™
- Universal Guide
- Ambient Mode+²
- Multiple Voice Assistants³
- TV Plus
- Samsung OneRemote
- SmartThings Compatible

Connections

- 3 HDMI Connections⁴
- 2 USB Connections
- 802.11AC built-in Wi-Fi
- Bluetooth®
- RS232 Control (Ex-Link)
- IP Control Support⁵
- Optical Audio Output Port

Audio

- Premium 4.1 CH 60W Speakers
- Active Voice Amplifier
- Dolby® Digital Plus

Included Accessories

- Samsung OneRemote

Industry Certifications

- CTA 4K Ultra HD Connected

¹Rotating Screen can be activated through the supplied remote control, the SmartThings app or with Samsung Galaxy devices Android 10 and above. ²Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates. ³Built-in Google Assistant may not yet be available at the time of purchase of this product. ⁴HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices. ⁵Requires third-party control system installation. See www.samsung.com/us/business/custominstall.

SAMSUNG

SEE BACK FOR DETAILS

Samsung TV • TracyLocke

013048 Studio# OTHC-P00001649
2020 TV Q2 Spec Sheets

Mech Trim: **8.5" x 11"**
Mech Live: **8.25" x 10.75"**
Mech Bleed: **8.75" x 11.25"**

Final Trim: **8.5" x 11"**
Final Live: **8.25" x 10.75"**
Final Bleed: **8.75" x 11.25"**

Spec Sheet • Sero Spec Sheet

tss013048_mch_slis_2020TVQ2SpecSheets_SeroSpecSheet.

indd

Print Code: -
Contact: Denise Thomas
Studio Artist: BW

Built At: 100% • Print Scale: None

4-Color Process: ■ Cyan, ■ Magenta, ■ Yellow, ■ Black

Placed Images: **Q43TW1_001_Front_Navy-Blue.jpg** (CMYK; 1211 ppi; 24.76%)
Q43TW1_006_Front-L_Navy-Blue (1).jpg (CMYK; 1211 ppi; 24.76%)
2020 remote (1).jpg (CMYK; 1309 ppi; 22.91%)

Document Fonts: **SamsungOne** (800, 400), **Samsung Interface** (Regular)

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The Sero TV

KEY FEATURES (page 1 of 2)

PICTURE

Mobile-Optimized Screen

Designed to easily connect and share mobile content, full screen horizontally or vertically.

QLED Technology

Get an incredible QLED picture with a billion shades of color that come alive with Quantum Dot, making everything more brilliant.

Quantum HDR 4X

Expands the range of color and detail beyond what's possible on HDTVs.

Quantum Processor 4K

This powerful processor uses deep-learning AI to transform everything you watch into stunning 4K.

4K UHD

See what you've been missing on a crisp, clear picture with 4X the resolution of Full HD.

Game Enhancer

The TV automatically adjusts settings to help games run smoothly.

Adaptive Picture™

Your TV reacts and adjusts to the lighting conditions around it.

HDR Formats Supported

HDR10 (Static MetaData), HDR10+ (Dynamic MetaData), HLG (Hybrid Log Gamma). All Samsung 4K UHD TVs also meet the CTA HDR-Compatible Definition.

DESIGN

Rotating Screen

Flip the way you watch TV. The screen rotates to landscape mode for TV and movies and changes to portrait for mobile content and apps.

SMART FEATURES

Tap View

Tap The Sero with your smartphone to mirror your mobile's content to the TV within seconds.

Smart TV Powered by Tizen

Go beyond smart TV with next-gen apps, super-easy control and a host of enhancements that elevate the TV-watching experience.

Universal Guide

One simple on-screen guide organizes your streaming and live TV content while also making recommendations.

Ambient Mode+

Elevates your space by turning a blank screen into décor, artwork, pictures or other visuals.

Multiple Voice Assistants

Built-in Alexa, the Google Assistant and Bixby voice assistants let you control your TV with your voice, get information and do so much more.

TV Plus

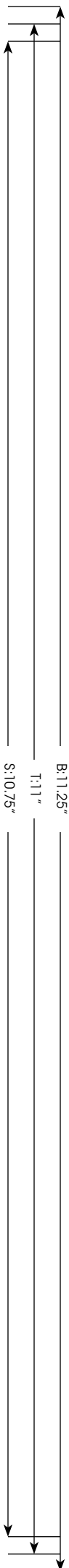
Enjoy your favorite content through virtual channels.

Samsung OneRemote

The sleek and slim OneRemote automatically detects and controls all compatible connected devices and content.

SmartThings Compatible

Experience more than TV, with a dashboard for seamlessly controlling your smart home devices and appliances.



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KEY FEATURES (page 2 of 2)

CONNECTIONS

HDMI

Enjoy higher-quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next-generation Ultra HD Blu-ray™ players and HDR content decoding. Includes 1 Audio Return Channel (ARC).

Wi-Fi

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

AUDIO

Premium 4.1 CH 60W Speakers

Powerful speakers with Dolby Digital Plus deliver a remarkably immersive experience.

Active Voice Amplifier

Detects noise disturbances and then amplifies the dialogue as needed.

Dolby® Digital Plus

Enjoy the ultimate digital sound quality on all your favorite movies, TV shows and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

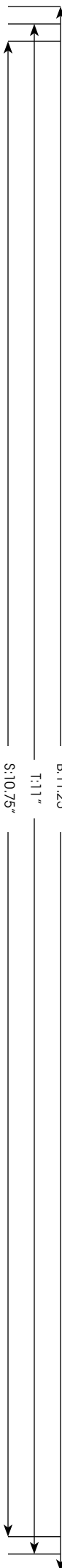
INCLUDED ACCESSORIES

Samsung OneRemote (TM-2050A)

INDUSTRY CERTIFICATIONS

4K Ultra HD Connected

All Samsung 2020 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.



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The Sero TV

MODEL

MODEL: QN43LS05T
ORDER CODE: QN43LS05TAFXZA

SCREEN SIZE CLASS: 43"

SCREEN DIAGONAL MEASUREMENT: 42.5"

UPC CODE: 887276411507

COUNTRY OF ORIGIN: Vietnam

DIMENSIONS (INCHES W x H x D):

- **TV (PORTRAIT):** 22.2 x 47.2 x 12.9
- **TV (LANDSCAPE):** 38.3 x 39.4 x 12.9
- **SHIPPING:** 29.1 x 10.7 x 53.7

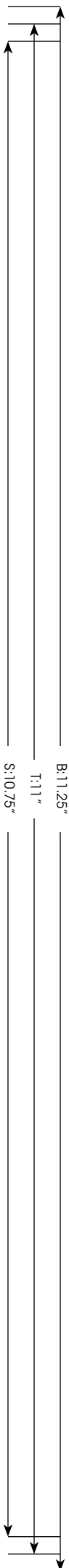
WEIGHT (LB):

- **TV:** 73.4
- **SHIPPING:** 89.3

VESA SUPPORT: No

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM-2050A (White—Sero)



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