



# Home Creations

Moore, OK

**"People equate Samsung [with] quality products. Buyers instantly recognize that the quality level is a bit higher than some of the competitors out there. We definitely have a notch over them."**

- Home Creations Chief Operations Officer  
MJ Farzaneh

## Partnership Highlights

- Samsung helped Home Creations deliver accessible connectivity and style to customers across markets.
- Home Creations met product demand with Samsung's dedicated account management team.

## A Perfect Pairing

As a value homebuilder, Home Creations was able to supply customers with Samsung's sleek, connected products at the right price point. By partnering with Samsung, Home Creations remains competitive by offering upgraded appliances with in-demand features customers want.

## Providing Service and Support

Samsung set aside allocations for Home Creations, which was invaluable amid supply chain breakdowns. With Samsung's dedicated account management team, Home Creations is up to speed on the status of their shipments—keeping their project timelines on track.

## Ready to start building for tomorrow?

Find a sales rep, locate a distributor or learn more about Samsung appliances at [samsungbuilder.com](https://samsungbuilder.com)