



AMLI Midtown Miami

Miami, FL

“Working with Samsung has positively impacted our leasing velocity because people are simply blown away by what they see when they tour.”

- AMLI Area Vice President
Alicia Rice

Partnership Highlights

- Samsung helped AMLI increase leasing velocity, reach sustainability goals and outmatch competitors
- The Samsung team offered dedicated service and tailored packages that won premium renters

Attracting New Residents in Sustainable Style

AMLI Midtown Miami wanted a tech-forward, sustainable living experience that would win prospective residents in a highly competitive market. Samsung delivered a beautiful, energy-efficient appliance package that enabled future AMLI residents to see the value in their lease, while rocketing the property to LEED Platinum status.

Showing What's Possible in Apartment Living and Leasing

Samsung's versatile portfolio of condo-grade appliances helped AMLI achieve big goals, from a record-breaking lease-up time to exceptional sustainability. Offering seamless white-glove service, the Samsung team designed a feature-filled appliance package to successfully outmatch AMLI's competitors.

Ready to start building for tomorrow?

Find a sales rep, locate a distributor or learn more about Samsung appliances at samsungbuilder.com