## SAMSUNG

## **In-Window Displays**

OM46B 46" | OM55B 55" | OM75A 75"

# Be bold. Be bright. Be brilliant.

#### 4K UHD displays that demand attention even in bright sunlight.

Catch the attention of customers with high-brightness window displays that deliver flawless colors in razor-sharp 4K UHD resolution. Vivid and visible even in direct sunlight, images are impossible to ignore. Samsung In-Window Displays offer a slim design with embedded media player for optimal space efficiency and easy content management for store managers.



## Enhance promotions with premium picture quality

Built to optimize promotions in storefront windows, Samsung in-window displays deliver exceptional picture quality that demands attention. 4K UHD resolution brings any content and every promotion to life.



## Brilliant messages on the brightest days

High brightness (up to 4000-nit) and polarized sunglass support eliminate any potential display blindness for an uncompromised customer viewing experience.



#### Marvel at lifelike color expression

With a wider range of color than a traditional display, your customers will be immersed in every picture. Dynamic Crystal Display creates lifelike images, enabling passers-by to be captivated by the realistic picture and subtle details.



#### Modernize your space with slim design

Supporting the best-in-class picture quality is a sleek, slim design. It complements the decor of any retail environment, without taking up valuable space from your sales floor.



#### Powerful, all-in-one solution

System-on-Chip (SoC) technology and embedded MagicINFO player allow easy content management and playback, without an external set-back box or PC.



#### MagicINFO

Our leading-edge digital signage platform makes content management easier, more flexible and more robust (license sold separately).



#### Robust durability

With IP5X-validated dust protection and proprietary functionality that mitigates overheating, the display continuously provides robust durability.



#### 24/7 performance

Embedded, proprietary cooling technologies help prevent overheating, meaning you can attract attention and deliver your messages around the clock.



#### Clutter-free configuration

The slim design is complemented by a cable/wire guide for a clean, organized look. And embedded Wi-Fi allows for content and firmware updates without the need for additional messy cables.



#### 3-year warranty

A 3-year warranty on parts and labor provides additional peace of mind.







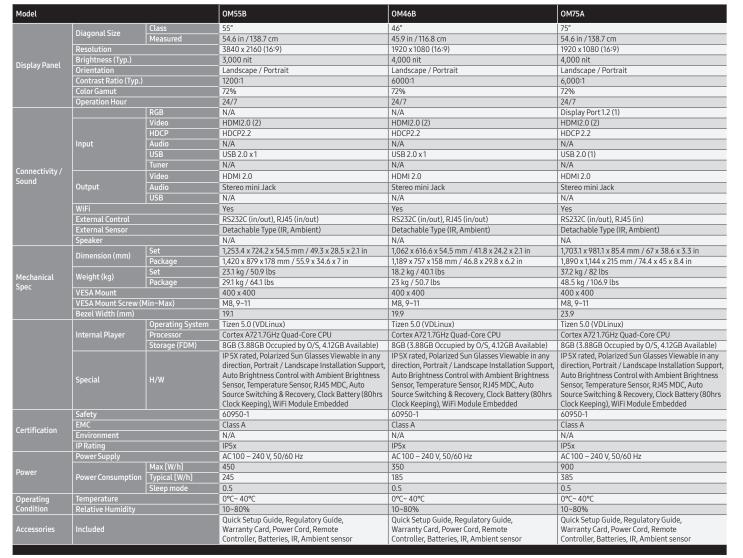








## **In-Window Displays**





#### Connectivity

RS232C Out / In

2. Audio Out

3. IR In

4. Ambient Sensor In

5. USB

10. DP In 11. HDMI Out

7. LAN In

8. HDMI1In

9. HDMI 2 In

6. LAN Out

#### OM46B/OM55B



#### Connectivity

1. RS232C Out / In

Audio Out

3. IR In

4. Ambient Sensor In

5. USB

6. LAN In

7. HDMI1In

8. HDMI 2 In

9. DP In

10. HDMI Out

#### OM75A



**Learn More** samsung.com/display samsung.com/business insights.samsung.com

**Product Support** 1-866-SAM4BIZ



SAMSUNG