Create new ideas in an instant

The Samsung Interactive Display empowers collaboration and creativity through its wide range of innovative features and tools. By making it easier to share ideas than ever before, creatives and colleagues can deliver the most impactful work for their team and company.
Collaborative Brainstorming: Easily share ideas and arrive at decisions

What’s the customer need?
Without the right tools, it’s easy for new ideas to become just ideas. Organizations need collaboration technology to help not only brainstorm the next big thing, but share, save, annotate and build on the ideas that drive innovation.

Customer pain points
• Need ways to capture ideas with fear of losing the notes
• During brainstorming, multiple people want to share at once
• Difficulties connecting to a PC, lack of dongles or technology that is not compatible
• Brainstorming notes take up the entire whiteboard and more space is needed
• Need ways to highlight or annotate while taking notes

Customer benefit
Samsung Interactive Display allows teams to hold and recap meetings with incredible ease. It drives greater collaboration, expands presentation capabilities and is ideal for all types of meetings, training or group brainstorming.

• Useful features for whiteboarding, including pen-to-paper-like writing experience and various edit tools
• Smoother video conferencing through crystal-clear audio and detailed picture quality
• Versatile embedded templates, as well as a document viewer that doesn’t require an additional PC, enables effortless presentations supported by any web browser
• USB, HDMI, NFC and screen mirroring capabilities offer versatile connectivity, along with screen sharing and meeting recap distribution
• OPS Slot for an optional slot-in PC to deliver a powerful computing and an even greater interactive experience

Why Samsung?
• Maximize Your Performance
  Transform static communications and unlock new possibilities with a diverse line of panel technology designed to meet any business display need.
• Drive Transformation
  With an all-in-one solution, intuitive, advanced content management and display capabilities and a robust platform that is ideal for any business.
• Create New Experiences
  Connect with an extensive ecosystem of leading digital signage partners, through the Samsung platform, to create seamless, tailored experiences.

Samsung’s Solution
Samsung Interactive Display provides up to 20 simultaneous points of touch for teams to ideate at the same time on the large, 85-inch clear UHD display. Content created is stored within the display in real-time or easily shareable across mobile and digital channels.