

## Medallion Home

Sarasota, Florida

A premier custom home builder, Medallion Home uses innovation and creativity to make more than 300 single-family homes stand out each year.



### Overview

In 2018, Medallion Home President Dominick Donato, was searching for a brand partner to take the company into the future. Samsung home appliances were a perfect fit.

“Samsung is the most popular appliance brand,” Donato explains. “And seeing this in our homes — and not seeing it in our competitors’ homes — gives us a distinct advantage.”

Less than a year into the partnership, Donato is already seeing results. Upgrades have drastically improved, with one design center client upgrading to \$30,000 worth of Samsung appliances.



“For me and for Medallion Home, Samsung is a perfect partnership.”

- Dominick Donato

## See how Samsung is helping Medallion Home build for tomorrow.

### Design

With modern finishes like black stainless steel, Samsung shares Medallion Home’s passion for detail. “Samsung is synonymous with a great product,” Donato says. “The opportunity to marry that with our quality construction is paramount to our company’s success.”

### Innovation

Today’s buyers are looking for innovation. And according to Donato, nobody delivers it like Samsung. “Having to-do lists and calendars all readily available, cameras in your refrigerator that show you what’s empty and what’s not — these are things that people are gravitating toward.”

### Service

Despite Medallion’s complex model lineup, custom options and tight schedules, Donato reports that Samsung made the conversion seamless. “We’re able to achieve our goals, especially when it comes to closing and getting the appliances in place with no scratches, no dings.”

## Ready to start building for tomorrow?

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