

Where Ultra HD Makes a Difference



For nearly a decade, Full HD (1080p) has increasingly become the standard in professional desktop displays

Today ultra-high-definition (UHD) resolution is emerging as the next evolutionary step.

THE DIFFERENCE IS CLEAR

Samsung's new 32" 970 Series UHD
vs Standard 27" FHD Monitor



4X
THE PIXELS

1 BILLION COLORS
VS 16.7 MILLION COLORS

99.5%
ADOBE RGB ACCURACY

NEARLY 40% MORE
SCREEN SPACE

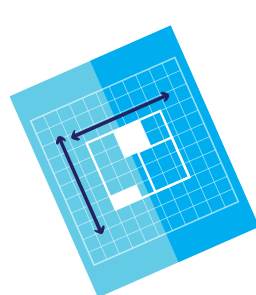
But who really needs UHD and how can it help you be more productive?

(and how do you convince
your IT department)?



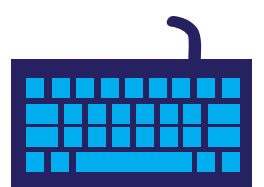
PHOTOGRAPHY

Know what you're delivering to your clients with accurate color reproduction



DESIGN & ENGINEERING

More detail let's you visualize your designs with greater accuracy



PROGRAMMING

More lines of code means less scrolling and more productivity



MAPPING & EXPLORATION

Make quick, informed decisions with more detail, color and viewing area



COMMAND & CONTROL

Track the action with a new level of clarity

.04 CENTS PER PIXEL

.024 CENTS PER PIXEL

27" FHD MONITOR
IN 2007

32" SAMSUNG UD970
IN 2014

NEED ANOTHER REASON?

LOOK AT THE PRICE PER PIXEL