

# Avoid mobile productivity pitfalls in banking and finance

-A 2-in-1 solution-

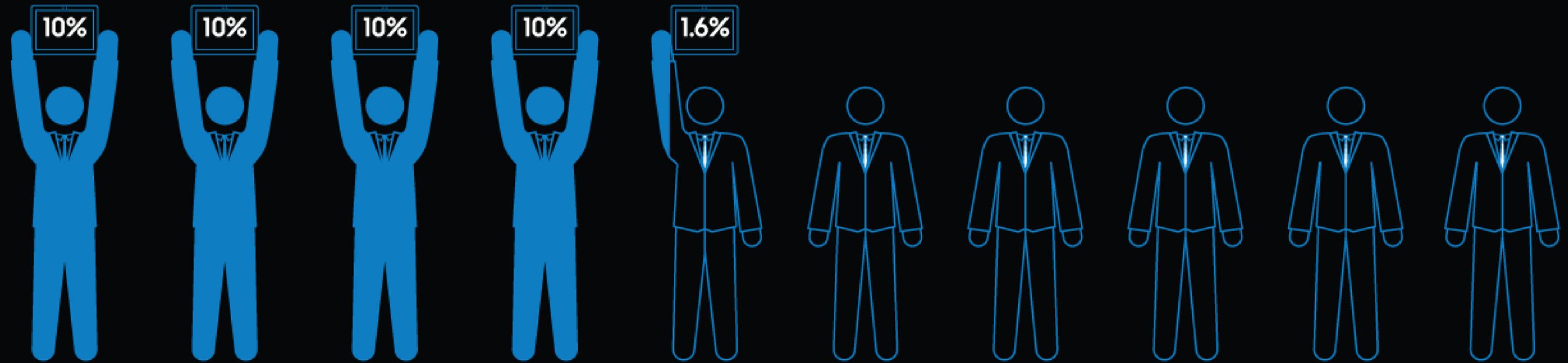


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# **How mobile is your workforce? And how productive?**

**Embracing mobility goes beyond simply issuing either a tablet or a notebook to every advisor and agent—it means issuing the right tool for the job. To help financial professionals achieve new levels of customer service and engagement, would they be better served with tablets, notebooks, or... a combination of both?**

# Tablet use cases



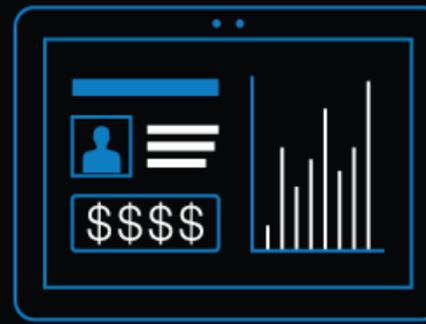
**There's a reason 41.6% of financial advisors have adopted tablets as business tools<sup>1</sup>: They're handy.**

1. "Financial Advisors, Why Aren't You Using an iPad/Tablet?" Summit, February 9, 2015  
<http://blog.summitbrokerage.com/2015/02/financial-advisors-arent-using-ipadtablet>

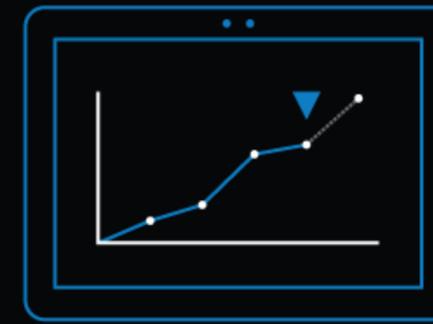
# Mobility: Where tablets excel



**Giving on-the-go presentations**



**Accessing customer accounts and reports**



**Getting instant market updates**

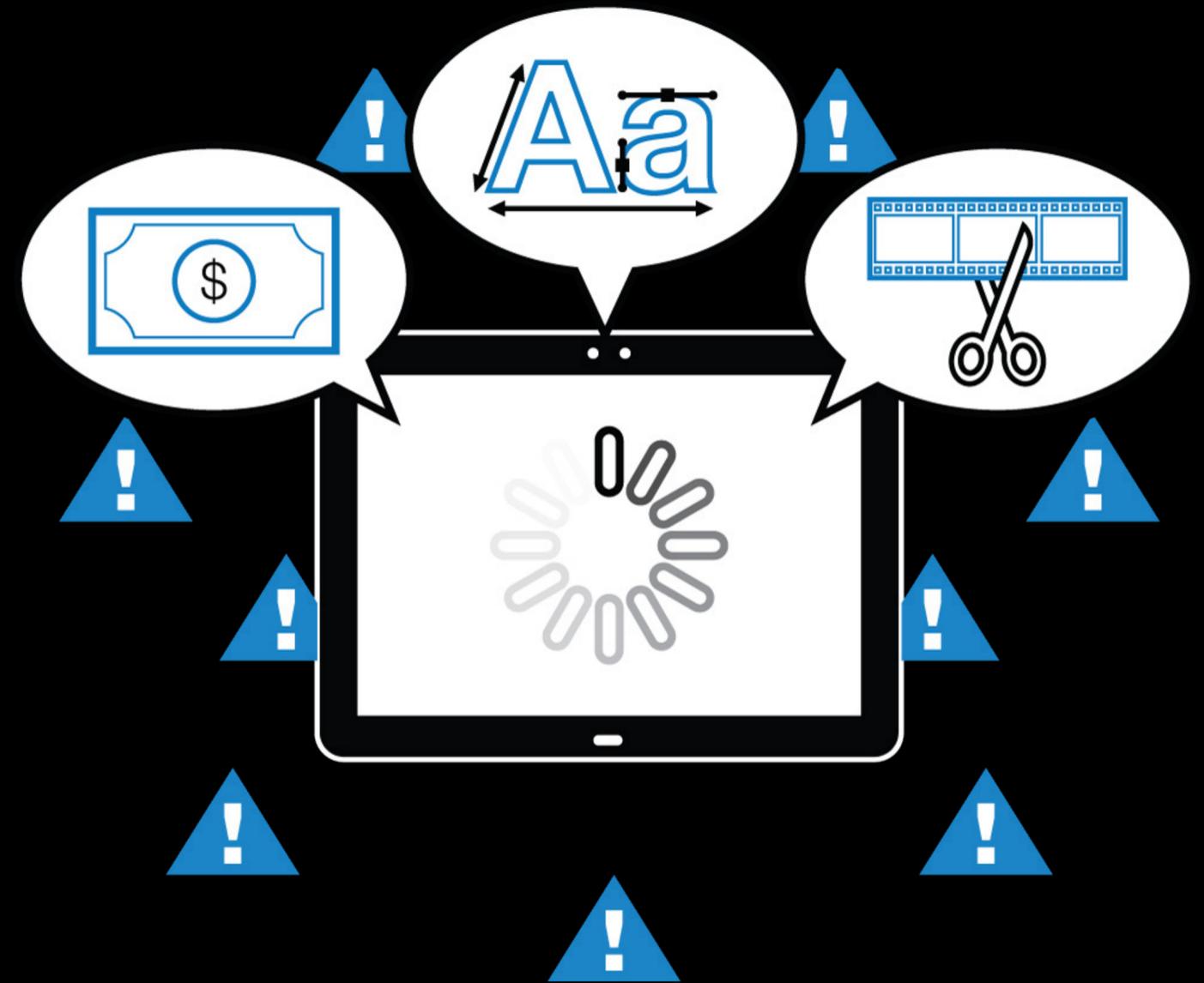


**Editing and signing mobile documents**



**Offering self-serve kiosks and concierge services**

However, a tablet may not be the device of choice for tackling complex transactions or creating graphics and video for presentations.



# Notebook use cases

Obviously, there is still demand for business notebook PCs—more than 23 million units were sold in the United States in 2015 alone <sup>2</sup>.

Why? Traditionally, you can still do more than you can on a tablet...

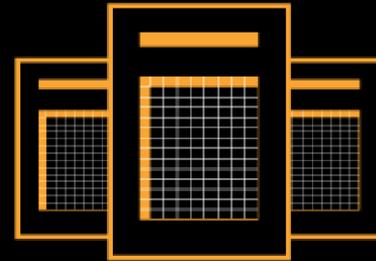


2. Q4 PC Tracker, IDC, 2015.

# Productivity: **Where notebooks excel**



**Composing and editing documents**



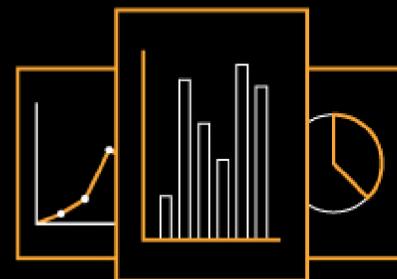
**Creating spreadsheets**



**Entering data**



**Creating content**



**Creating charts and graphs**

...But you probably want to avoid handing your notebook to a client to sign a form, or carrying multiple devices through a long day of offsite client meetings.



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# Joining mobility and productivity



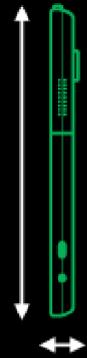
So, what about when financial and banking pros need **all of the above?**



## The Windows-enabled 2-in-1

Arm your wealth advisors with a comprehensive 2-in-1 productivity solution: **The Samsung Galaxy Book 12 with Windows 10 Pro**, specially geared for a highly mobile workforce.

# The **mobility** of Samsung Galaxy



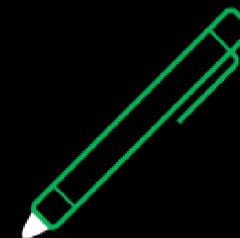
Ultra-thin, lightweight  
and stylish for easy  
mobility



Full-sized, backlit  
keyboard and  
integrated trackpad



Long-lasting up to  
10.5-hour battery and  
adaptive fast charging



S-Pen included for  
annotation, signatures,  
etc...

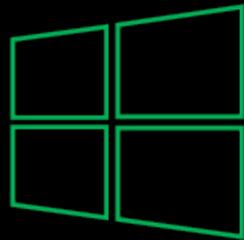
# The **productivity** of a Microsoft Windows 2-in-1...



**7th gen Intel Core i5 processor for real business PC performance**



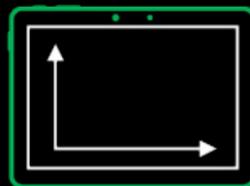
**USB-C support makes it easy to connect to displays and other peripherals**



**Windows 10 Pro, built-in security, and enterprise infrastructure-ready**



**Samsung Flow turns your Samsung phone<sup>3</sup> into a user authentication device, syncs your data and automatically activates the phone's hotspot**



**12-inch Super AMOLED<sup>®</sup> display for vivid detail and compelling presentations**

3. Galaxy S6, Note5 and later Galaxy phones with fingerprint reader.

# Samsung knows mobile productivity

Samsung's newest enterprise-ready 2-in-1 device now includes Windows 10 Pro, for true mobile productivity.

Ready to explore the innovation of Galaxy?

Learn more at [samsung.com/b2bwindowstablets](https://samsung.com/b2bwindowstablets)

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