Avoid mobile productivity pitfalls in retail

-A 2-in-1 solution-
How mobile is your retail workforce? And how productive?

Embracing mobility goes beyond simply issuing either a tablet or a notebook to everyone—it means issuing the right tool for the job. To reach peak mobile productivity, would associates and managers be better served with tablets, notebooks, or... a combination of both?
There’s a reason 46% of retailers expect to be using mobile point-of-sale (POS) terminals by 2017\(^1\): They’re handy.

   “Mobile Point of Sale Projected to Reach 46% Market Share in 2017,” PaymentsSource, November 25, 2013
Mobility: Where tablets excel

- On-the-go checkout and e-receipts
- Inventory and shipping tasks at POS
- Touch-screen displays
- Tableside ordering in restaurants
- “Build-your-own” kiosks for customers
- Clienteling and customer interaction
However, a tablet may not be the device of choice for complex tasks like editing promotional videos or building out an online store.
Notebook use cases

Obviously, there is still demand for business notebook PCs—more than 23 million units were sold in the United States in 2015 alone\(^2\).

Why? Traditionally, you can still do more than you can on a tablet...

\(^2\) Q4 PC Tracker, IDC, 2015.
Productivity: Where notebooks excel

- Composing and editing documents
- Designing and editing ads, menus and brochures
- Updating inventory spreadsheets
- Uploading content to online stores
...But you probably want to avoid carting a notebook out to a restaurant table or balancing it on a warehouse ladder.
Joining mobility and productivity

So, what about when retail professionals need all of the above?
The Windows-enabled 2-in-1

Arm your employees with a comprehensive 2-in-1 productivity solution: The Samsung Galaxy Book 12 with Windows 10 Pro, specially geared for a highly mobile workforce.
The mobility of Samsung Galaxy

- Ultra-thin, lightweight and stylish for easy mobility
- Long-lasting up to 10.5-hour battery and adaptive fast charging
- Full-sized, backlit keyboard and integrated trackpad
- S-Pen included for annotation, signatures, etc...

SAMSUNG
The productivity of a Microsoft Windows 2-in-1...

- Windows 10 Pro, built-in security, and enterprise infrastructure-ready
- 12-inch Super AMOLED® display for vivid detail and compelling presentations
- USB-C support makes it easy to connect to displays and other peripherals
- Samsung Flow turns your Samsung phone into a user authentication device, syncs your data and automatically activates the phone’s hotspot

3. Galaxy S6, Note5 and later Galaxy phones with fingerprint reader.
Samsung knows mobile productivity

Samsung’s newest enterprise-ready 2-in-1 device now includes Windows 10 Pro, for true mobile productivity.

Ready to explore the innovation of Galaxy?

Learn more at samsung.com/b2bwindowstablets