












# Go increase customer engagement. With Spendgo and Samsung.

Introducing the ultimate brand-building solution. Spendgo, a leader in customer engagement solutions, and Samsung, a leader in display and mobility technology, bring you the Spendgo/Galaxy Tab A 8" retail terminal. With eye-catching color and detail, this solution will attract and entice guests to participate in a proven platform that will revolutionize your engagement strategy. You'll connect with your customers in every transaction, and collect insights that will help build and strengthen your customer relationship across email, SMS, social, mobile, online, in-store and digital advertising. And it's 100% compatible with your existing POS. Spendgo, Samsung and you. It's the ultimate brand-building partnership.

## Spendgo Customer Engagement

-  In-Store Guest Terminal
-  Mobile and E-Commerce Tracking
-  Easy Integration, Advanced Reporting Tools
-  Secure Customer Identity Management
-  Advanced Marketing Engine

## Samsung Galaxy Tab A 8"

-  Sharp and Clear to Reflect your Brand
-  Samsung Knox Enterprise-Grade Security
-  LTE and Multicarrier Connectivity
-  Samsung Pay

## Spendgo Customer Engagement

### In-Store Guest Terminal

Beautifully designed custom mounts and enclosures elegantly display your guest terminal and complement virtually every store environment. The Samsung Galaxy Tab A makes it easy for guests to enter their data, and delivers 12x faster SMS and email signups.

### Mobile and E-Commerce Tracking

Loyalty program members can sign in with SSO to track, earn and redeem rewards in-app or online.

### Easy Integration, Advanced Reporting Tools

Collect data from your business' existing POS, e-commerce platform, and third-party solutions with our robust APIs. Then easily access valuable insights to analyze, measure and prioritize initiatives.

### Secure Customer Identity Management

With Spendgo and Samsung Knox, you can easily combine profile data from previous loyalty programs, email lists, SMS subscribers and more into a single customer view. Then securely store, manage and merge customer data for streamlined marketing efforts. Customers can use one account across all your platforms: your e-commerce site, mobile apps, guest Wi-Fi, loyalty portal and more.

### Advanced Marketing Engine

Entice and engage with loyalty programs, targeted SKU campaigns and more. You can increase customer frequency and average ticket by linking incentives directly to how much they spend, engage them on their birthdays, and personalize customer engagement with campaigns targeting specific product SKUs and categories.

## Samsung Galaxy Tab A 8"

### Sharp and Clear to Reflect your Brand

The Galaxy Tab A 8" is the ideal tablet on which to implement the Spendgo solution. With 1280 x 800 WXGA resolution and a powerful 1.4GHz Quad-Core processor, the Galaxy Tab A is razor-sharp, colorful and fast.

### Samsung Knox Enterprise-Grade Security

Samsung Knox keeps customer data safe and secure with multi-layered device protection.<sup>1</sup> Knox customization allows tailoring of deployments for specific business needs.

### LTE and Multicarrier Connectivity

The Samsung Galaxy Tab A integrates easily into your existing wireless network. Connectivity includes Dual Band Wi-Fi®, Wi-Fi Direct® and Bluetooth 4.2.

### Samsung Pay

The Galaxy Tab A and Spendgo solution seamlessly supports Samsung Pay mobile wallet. Samsung Pay can also store virtually any card with a barcode, so customers will always have their loyalty and membership cards with them, as well as any gift cards they'd like to redeem.

**12x**

**Faster Email and SMS Sign-Ups**

More customers sign up at the Spendgo terminal than any other method.

**92%**

**Reward Redemption Rate**

Spendgo customers come into your store to redeem their rewards.

**\$2B+**

**Annual Customer Spending**

Spendgo can scale with you as you grow.

**7M+**

**Loyal Members**

Spendgo is a large, proven and rapidly growing platform.

**Learn More** [samsung.com/business](https://samsung.com/business) [insights.samsung.com](https://insights.samsung.com) [samsung.com/retail](https://samsung.com/retail)

**Product Support** 1-866-SAM4BIZ

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