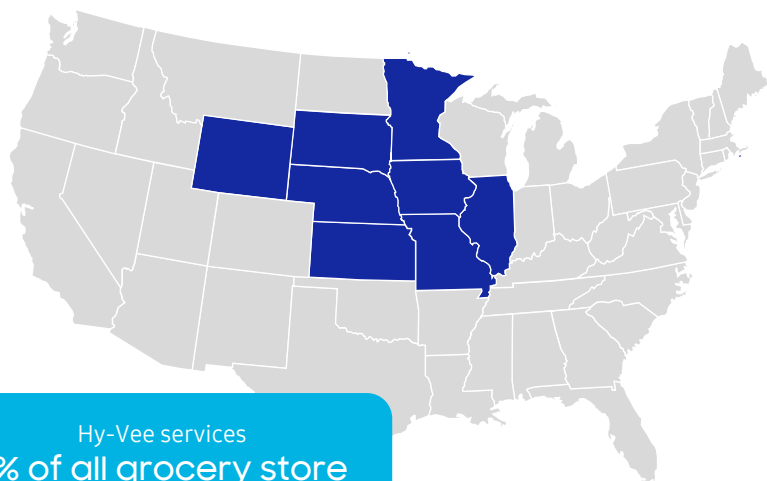


Retail Media Network

Impact consumer's buying decisions at point of purchase with premium placements and best in-case digital OOH displays.

Hy-Vee is a leading grocery store operator in the Midwestern United States. Hy-Vee locations include full-service grocery stores, gas stations, pharmacies, liquor stores, and restaurants.

Reach out to your Samsung Ads partner to learn more about how to leverage the Hy-Vee Retail Media Network.



Hy-Vee services
7% of all grocery store
consumers in the United States!

DMA List

Cedar Rapids - Waterloo & Dubuque	Madison
Champaign & Springfield - Decatur	Mankato
Chicago	Minneapolis - Saint Paul
Columbia - Jefferson City	Omaha
Davenport - Rock Island - Moline	Ottumwa - Kirksville
Des Moines - Ames	Peoria - Bloomington
Green Bay - Appleton	Quincy - Hannibal - Keokuk
Kansas City	Rochester - Mason City - Austin
La Crosse - Eau Claire	Saint Joseph
Lincoln & Hastings - Kearney	Sioux City
	Sioux Falls (Mitchell)
	Springfield, MO
	Topeka

285

Store Locations

8,100+

In-store Screens

690M+

Monthly Impressions



Consumer Touchpoints Throughout the Shopping Journey



Entryway



Endcaps



Checkout



Measurement