# Avoiding data paralysis

Meeting the situational awareness challenge in

the new age of ISR

Situational awareness is the cornerstone of every mission. From blue force tracking to civilian search and rescue, effective decision-making requires an accurate understanding of what is happening in

proximity to personnel in the field.

Yet, new opportunities and challenges are on the horizon. Advancements in intelligence, surveillance and reconnaissance (ISR) capabilities such as drones, sensors and autonomous technologies are creating unprecedented visibility across all domains — and unprecedented amounts of data to manage.

To ensure this influx of data enhances — not clouds — the operational picture, experienced operators are turning to Samsung mobile devices with ATAK to coordinate data collection, analyze findings and deliver an actionable view of gathered intelligence.



# Turn complexity into a clear vantage point



**S** Global air traffic



Autonomous drones feeds



Satellite imagery



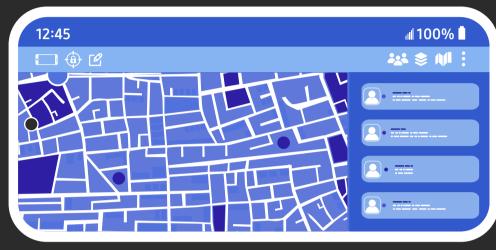
Tactical plans



Open source data streams



Unmanned underwater vehicles feeds

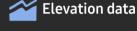




Unmanned drone video



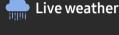
**Ground sensors data** 







(13) Human reconnaissance inputs





#### ISR and mission data all come together with Samsung + ATAK

Samsung devices with ATAK provide a secure and reliable platform to rapidly share situational awareness data in a meaningful way. Supported by a rich ATAK ecosystem, Samsung Galaxy Tactical Edition series connect seamlessly with tactical radios and mission systems to enable real-time, multi-agency collaboration and deliver an actionable, common operational picture to everyone who

### **Drive critical missions forward**



of personnel and vehicles for modern border protection.



communications for coordinating security missions, law enforcement and disaster response.



secure, reliable communication and integrate real-time intelligence.

#### When precision matters, federal agencies choose Samsung Samsung has a proven history of supporting the ATAK ecosystem. Our portfolio of mobile devices is

ideally designed and field-tested to meet the situational awareness needs of even the most demanding military and civilian missions.



#### Accurate Enhanced GPS chipsets provide accurate location tracking

in critical environments!



### Samsung Knox enables the secure transmission of ATAK's

Secure

encrypted data communications including text, mapping files, photos and video.



#### Samsung's rugged devices ensure operators can access data and communicate in even the most challenging conditions?

**Durable** 



#### Open Samsung platform and Android OS allow for simple plugin development and easy integration with a rich ATAK

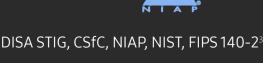
Versatile

ecosystem, satellites, wearables, drones and more.

### **Certified for Government**



STIGS CSfC





## SAMSUNG

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respective owners and may be trademarks or registered trademarks. Appearance of devices may vary. Screen images simulated. Printed in U.S.A. FED-SITUATIONALAWARENESS-INFOGRAPHIC-SEP24

1. Dual GNSS GPS on Samsung Galaxy Tactical Edition smartphones provides refined position accuracy. 2. These devices passed military specification (MIL-STD-810H) testing against a subset of 21 specific environmental conditions, including temperature, dust, shock/vibration, and low pressure/high altitude. Real world usage varies from the specific environmental conditions used in MIL-STD-810G testing. Samsung does not guarantee device performance in all extreme conditions. Water resistant in up to 5 feet of water for up to 30 minutes. Rinse residue/dry after wet. 3. More information on Samsung certification visit: https://www.samsungknox.com/en/knox-platform/knox-certifications