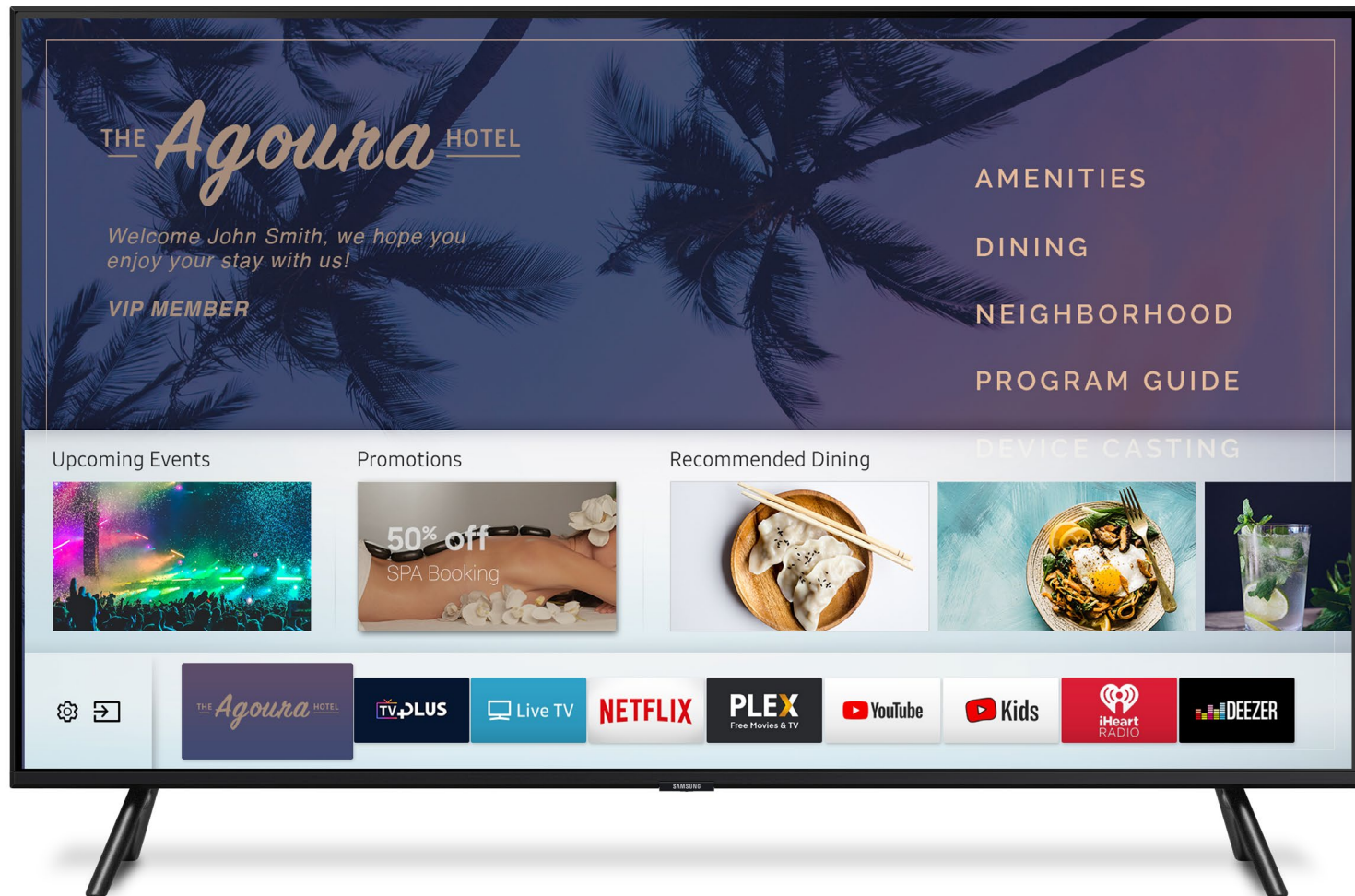


Introducing LYNK Cloud

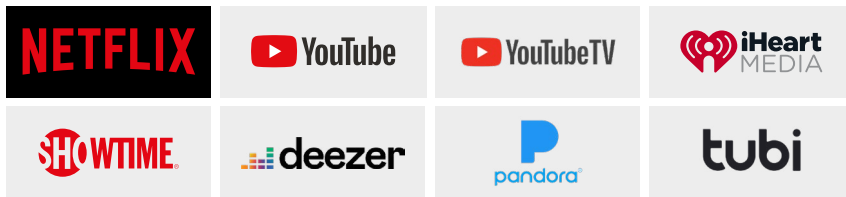
The ultimate guestroom management solution.



LYNK Cloud

Samsung LYNK Cloud offers a completely scalable, cloud-based solution for monitoring, managing and maintaining your entire fleet of guestroom TVs.

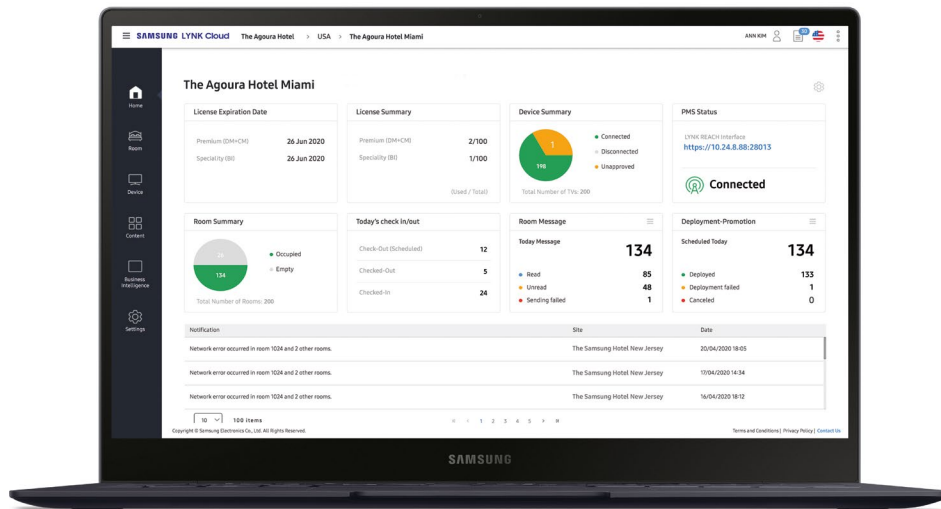
Allow guests to access OTT content they're guaranteed to like.



Not a complete list of apps. Available apps subject to change. HBO GO, Pandora, Showtime and Tubi are available through the Catapult Set-Top Box only. Netflix is available on the Samsung RU750 hospitality TV series with select system integrators.



Netflix subscription required.



DEVICE MANAGEMENT

Know exactly what's going on with each device at a moment's notice.

Automatically capture info on each connected device, track firmware versions, push TV configuration settings and more.

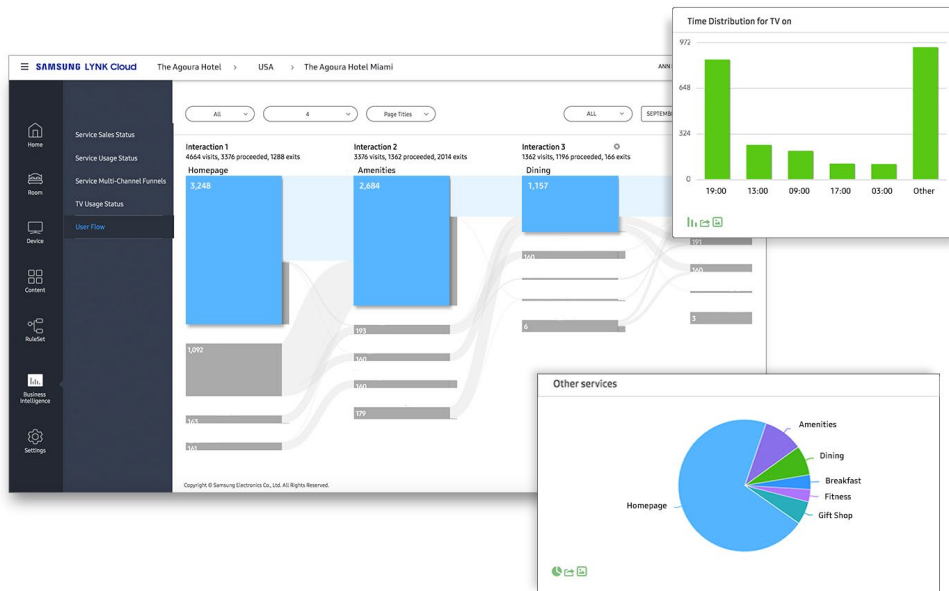
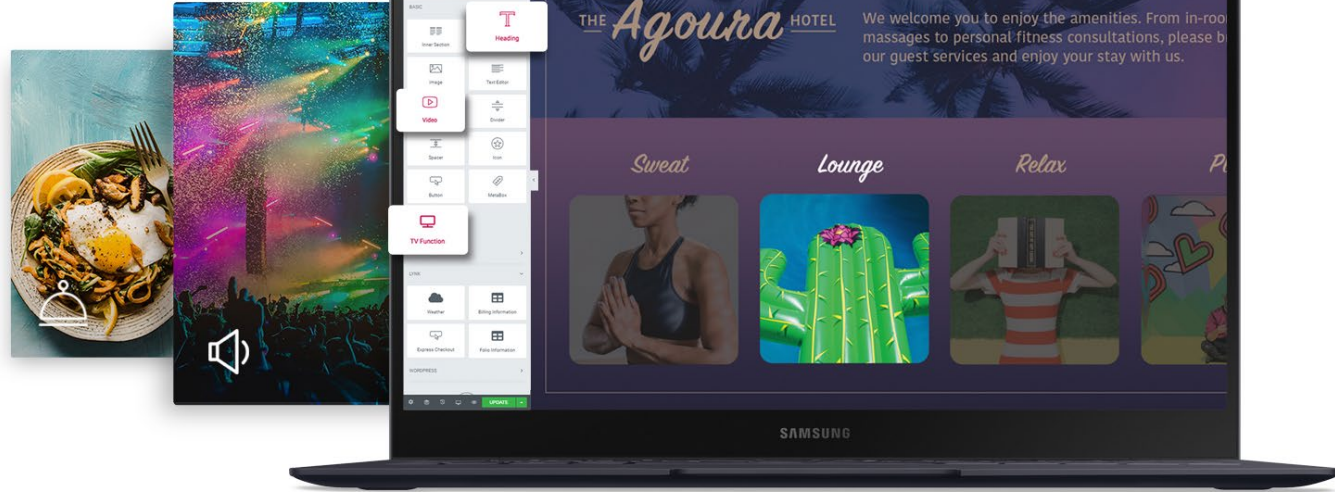
Contact Us: samsung.com/hospitality

LYNK Cloud

CONTENT MANAGEMENT

HTML-based easy content management.

Upload videos, images and GIFs, use provided content framework and templates that support HTML5/Javascript, and use the Open API platform to incorporate interactive modules for ordering, booking and more.








BUSINESS INTELLIGENCE

Have the business intelligence to know what guests prefer.

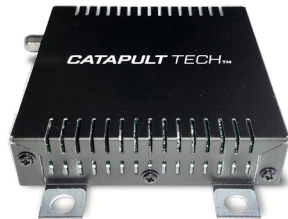
Analyze what guests engage with, analyze TV and OTT content usage, and gather valuable insight regarding where guests enter or exit promotions.

Flexibility of three different license options

	 Device Management	 Interactive Program Guide	 OTT Apps	 Content Management	 Business Intelligence
Standard	●	●	●		
Premium	●	●	●	●	
Premium Plus	●	●	●	●	●

Any TV, any infrastructure with the Catapult Tech set-top box.

With a Catapult set-top box and other appropriate hardware, Samsung LYNK Cloud is compatible with virtually any existing system.



Native compatibility with Samsung's RU750 hospitality TV series.

No set-top box required for connection to the Cloud. It's simply plug and play.



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