



Gain long-term customer insight through short-term retail pop-ups.

Turnkey Connected Spaces by Samsung Can Deliver Valuable Customer Learnings

Proof a new concept. Take advantage of a timely event. Learn more about a specific consumer segment. There are so many business-savvy reasons to create a pop-up, and one company to help you execute it flawlessly: Samsung.

Connected Spaces by Samsung offers a complete, turnkey pop-up shop. Your pop-up will be fully outfitted with state-of-the-art, integrated Samsung technology, and custom-branded to your application. With our modular approach, you can go from ideation to completion in as fast as 90 days.

It's a fast, low-risk way to engage and learn about your audiences with data-driven insights. It's a cutting-edge, dependable solution. And it's from Samsung.



Connected Spaces by Samsung Highlights



Turnkey Rental Program

Our turnkey, standardized As a Service solution enables custom deployments and scalability at a low monthly cost, to speed implementation while reducing risk.



Fast Time to Market

Pre-configured, modular components enable you to go from ideation to implementation in 90 days or less.



Personalized Customer Experiences

Dazzling displays and state-of-the-art equipment combine with individualized content, to make each store visit unique.



Data-Driven Insights

IoT sensors and behavior-sensing technology capture real-time customer behavior to facilitate data-led decision-making, all displayed on a user-friendly dashboard.



Trusted and Reliable

Samsung is known and trusted as a leader in retail technologies. Our retailer partners can depend on us for reliable solutions from start to finish, and our hardware and software solutions inspire confidence among consumers that they're enjoying a best-in-class experience.

Bring interactivity and data insights to your pop-up store.

Realize the full potential of your space. Connected Space by Samsung will have you up and running quickly, easily and cost-effectively, while minimizing risk. You'll be learning more. You'll be selling more. With Connected Space by Samsung, you'll engage your audiences like never before.

Connected Spaces by Samsung Offers a Complete Turnkey Solution

Best-in-Class Hardware

- Cameras
- Large-format display
- Media player
- Galaxy tablets
- Galaxy smartphones

Customizable Experiences

- Interactive mobile apps and displays personalize the customer experience
- Cloud-based content management system centrally manages digital brand assets

Data and Analytics Services

- Mobile dashboard
- Behavior-sensing reporting on people count, zone count, dwell time and heat map
 - Analyze customer traffic flow through the store
 - Evaluate customer behavior to optimize placement
 - Allocate staff more effectively based on foot-traffic patterns
- Analyze demographics
- Access cloud data for up to 1 year
- Export data for trending and future usage

Professional Services

- One-day on-site installation
- 24/7/365 technical support
- Configuration management
- Data storage
- Support for multiple locations



To learn more about Samsung Connected Spaces and customization options, please contact your Samsung representative or email samsungbusinessservices@sea.samsung.com.

Learn More

samsung.com/business insights.samsung.com samsung.com/us/business-services

Product Support

1-866-SAM4BIZ

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