

# The Serif (LS01D)



## PRODUCT HIGHLIGHTS

- Iconic 360 L-shaped Design
- Anti-Reflection with Matte Display<sup>1</sup>
- Detachable Easel Stand Included
- Ambient Mode<sup>2</sup>
- Samsung Tizen OS<sup>3</sup>

## SIZE CLASS

- 65" 65LS01D
- 55" 55LS01D
- 43" 43LS01D



Elevate every room with the sleek design of The Serif. Its unique shape puts the 'I' in impeccable, adding extra elegance to this stunning 4K TV. Designed to look good on a shelf or a stand, its striking 4K picture and vibrant colors fill your space with beauty.

## KEY FEATURES

### Features

- Quantum HDR
- 4K AI Upscaling<sup>4</sup>
- Quantum Processor 4K
- 100% Color Volume with Quantum Dot<sup>1</sup>
- Anti-Reflection with Matte Display<sup>1</sup>
- Motion Xcelerator 120Hz<sup>5</sup>
- Wide Viewing Angle
- Real Depth Enhancer
- Smart Calibration
- EyeComfort Mode
- Adaptive Picture™

### Design

- Iconic 360 L-Shaped design
- Black Metal Floor Stand

### Smart Features<sup>3</sup>

- Samsung Tizen OS
- Universal Guide
- Ambient Mode<sup>2</sup>
- Built-in Voice Assistant<sup>6</sup>
- Samsung TV Plus
- Samsung Smart Hub
- Mobile Mirroring<sup>7</sup>
- Multi View<sup>8</sup>
- SmartThings Compatible<sup>9</sup>
- Samsung Health<sup>10</sup>
- Samsung Gaming Hub<sup>11</sup>

### Connections

- NFC on TV
- 4 HDMI Features Supported<sup>12</sup>
- Auto Low Latency Mode (ALLM), supported on all ports
  - Fixed Rate Link (FRL) 4K@120Hz on all ports<sup>13</sup>

- 2 x USB-A
- Built-in Wi-Fi 5
- Bluetooth 5.2<sup>®</sup>
- RS232 Control (Ex-Link)

- IP Control Support<sup>14</sup>
- Optical Audio Output Port

### Audio

- Object Tracking Sound Lite
- Active Voice Amplifier Pro
- 40 Watt 4 Channel

### Included Accessories

- Samsung OneRemote (TM2361E)
- Detachable Easel Stand Included
- Power Cable
- User Manual / E-Manual

### Industry Certifications

- CTA 4K Ultra HD Connected

<sup>1</sup> QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

<sup>2</sup> Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality.

<sup>3</sup> Samsung Account required for network-based smart services, including streaming apps and other smart features. Separate [connected] computer, mobile or other device may be necessary to create/log in to Samsung Account (free to download and create). Without Account log in, only external device connections (e.g., via HDMI) and terrestrial/over-the-air TV (only for TVs with tuners) available.

<sup>4</sup> Utilizes AI-Based formulas

<sup>5</sup> The Serif 43" has Motion Xcelerator

<sup>6</sup> Alexa is built-in.

<sup>7</sup> Stream content straight from your phone, with SmartThings app for Android and iOS, or AirPlay for Apple devices. Apple and AirPlay are trademarks of Apple Inc., registered in the U.S. and other countries. AirPlay requires iOS 12.3 or later, or macOS 10.14.5 or later. TV and Apple devices should be on the same Wi-Fi network to use AirPlay. Compatible devices only.

<sup>8</sup> Number of available views and supported apps/sources depends on the TV model and can be updated without notice. Requires Samsung account. Multi View for mobile is available on Android 4.2 version or higher. For iOS devices, AirPlay is supported on iOS 12.3 or later.

<sup>9</sup> SmartThings compatible devices only. SmartThings app download may be required.

<sup>10</sup> Subscriptions may be required for some services. Smart Trainer support devices may vary by country.

<sup>11</sup> High speed internet connection, additional gaming service subscriptions and compatible controller required.

<sup>12</sup> HDMI-CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices.

<sup>13</sup> The Serif 43" has Motion Xcelerator.

<sup>14</sup> Requires third-party control system installation. See [www.samsung.com/us/business/custominstall](http://www.samsung.com/us/business/custominstall).

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SEE BACK FOR DETAILS

# The Serif (LS01D)

## TOP 10 KEY FEATURES

### PICTURE

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#### Iconic 360 I-shaped Design

Attractive from every angle, this TV was designed by the award-winning Paris-based duo Ronan and Erwan Bouroullec to serve as an iconic centerpiece for your space.

#### Anti-Reflection with Matte Display<sup>1</sup>

Enjoy more visibility of your QLED 4K TV with 100% Color Volume with virtually no light reflection, night or day.

#### Detachable Easel Stand Included

The Serif isn't meant to be boxed in—or just up against the wall. With the elegantly designed detachable easel stand, your TV can grace any place or space.

#### Ambient Mode+<sup>2</sup>

It's a hit—even when it's off. When you're not using it to watch, The Serif will turn your typical TV experience into bold, artful décor with beautiful backgrounds. Add your aesthetic and upload your own pics, or play DJ and The Serif will groove to the music.

#### Samsung Tizen OS<sup>3</sup>

Stream your favorite shows. Play games. Work out with a trainer. Do all you enjoy with Smart TV Powered by Tizen. Discover your must-have apps and streaming services all just a few clicks away.

#### Mobile Mirroring<sup>4</sup>

See your favorites on the big screen. Endlessly scroll, experience shows and movies—even take your calls. With Tap View, you can mirror your Samsung Galaxy instantly. If you have an iOS device just connect with AirPlay 2 and on Androids use the SmartThings app. Just link your device for an even better view of all your mobile to-dos. No wires or clutter. Just content.

#### SmartThings<sup>5</sup>

Take control of your connected devices with SmartThings on your screen. From the comfort of your couch, you can turn off lights, check the door and more—using just your voice or remote. With this built-in app, you've got instant access to them.

#### Multi View<sup>6</sup>

Watch up to two things at once on your TV, including what's on your mobile device. Whether it's live stats for the sports you're watching or cheat videos while you play your game, Multi View lets you see them all simultaneously on the big screen.

#### 4K AI Upscaling<sup>7</sup>

Content instantly transformed to incredibly sharp up to 4K resolution. Whether you're streaming an HD movie, watching live sports, or looking back at home videos, experience it all transformed into sharp 4K resolution.

#### 100% Color Volume with Quantum Dot<sup>8</sup>

Take in breathtaking color that stays true at any level of brightness. Marvel at over a billion beautiful shades on your TV.

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<sup>2</sup> Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality.

<sup>3</sup> Samsung Account required for network-based smart services, including streaming apps and other smart features. Separate [connected] computer, mobile or other device may be necessary to create/log in to Samsung Account (free to download and create). Without Account log in, only external device connections (e.g., via HDMI) and terrestrial/over-the-air TV (only for TVs with tuners) available.

<sup>4</sup> Stream content straight from your phone, with SmartThings app for Android and iOS, or AirPlay for Apple devices. Apple and AirPlay are trademarks of Apple Inc., registered in the U.S. and other countries. AirPlay requires iOS 12.3 or later, or macOS 10.14.5 or later. TV and Apple devices should be on the same Wi-Fi network to use AirPlay. Compatible devices only.

<sup>5</sup> SmartThings compatible devices only. SmartThings app download may be required.

<sup>6</sup> Number of available views and supported apps/sources depends on the TV model and can be updated without notice. Requires Samsung account. Multi View for mobile is available on Android 4.2 version or higher. For iOS devices, AirPlay is supported on iOS 12.3 or later.

<sup>7</sup> Utilizes AI-Based formulas.

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# The Serif (LS01D)

## MODELS

**MODEL:** QN65LS01D  
**ORDER CODE:** QN65LS01DAFXZA

**SCREEN SIZE CLASS:** 65"

**SCREEN DIAGONAL MEASUREMENT:** 64.5"

**UPC CODE:** 887276842158

**COUNTRY OF ORIGIN:** Vietnam

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 58.2 x 34.5 x 11
- **TV WITH STAND:** 58.2 x 53.6 x 19.6
- **SHIPPING:** 64.4 x 40.5 x 14.8
- **STAND FOOTPRINT:** 20.8 (length)

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 80.7
- **TV WITH STAND:** 83.3
- **SHIPPING:** 106

**VESA SUPPORT:** No

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2361E
- **DETACHABLE EASEL STAND**
- **POWER CABLE**
- **USER MANUAL / E-MANUAL**

**MODEL:** QN55LS01D  
**ORDER CODE:** QN55LS01DAFXZA

**SCREEN SIZE CLASS:** 55"

**SCREEN DIAGONAL MEASUREMENT:** 54.6"

**UPC CODE:** 887276842141

**COUNTRY OF ORIGIN:** Vietnam

**DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 49.4 x 29.5 x 8.3
- **TV WITH STAND:** 49.4 x 48.7 x 19
- **SHIPPING:** 55.2 x 35.2 x 12.1
- **STAND FOOTPRINT:** 20.8 (length)

**WEIGHT (LB):**

- **TV WITHOUT STAND:** 58.4
- **TV WITH STAND:** 60.8
- **SHIPPING:** 77.8

**VESA SUPPORT:** No

**ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2361E
- **DETACHABLE EASEL STAND**
- **POWER CABLE**
- **USER MANUAL / E-MANUAL**

# The Serif (LS01D)

## MODELS

**MODEL:** QN43LS01D  
**ORDER CODE:** QN43LS01DAFXZA

**SCREEN SIZE CLASS:** 43"

**SCREEN DIAGONAL MEASUREMENT:** 42.5"

**UPC CODE:** 887276842127

**COUNTRY OF ORIGIN:** Vietnam

### **DIMENSIONS (INCHES W x H x D):**

- **TV WITHOUT STAND:** 38.8 x 23.5 x 7.8
- **TV WITH STAND:** 38.8 x 40.5 x 16.4
- **SHIPPING:** 44.2 x 28.9 x 10.4
- **STAND FOOTPRINT:** 18.4 (length)

### **WEIGHT (LB):**

- **TV WITHOUT STAND:** 36.6
- **TV WITH STAND:** 38.8
- **SHIPPING:** 50.5

**VESA SUPPORT:** No

### **ACCESSORIES INCLUDED IN BOX:**

- **REMOTE MODEL:** TM2361E
- **DETACHABLE EASEL STAND**
- **POWER CABLE**
- **USER MANUAL / E-MANUAL**