

**Samsung® “Solve for Tomorrow” 2018-2019 Education Contest (“Contest”)
OFFICIAL RULES**

No purchase necessary to enter or win. Void where prohibited. A purchase will not increase your chances of winning. By entering, you understand that you are providing your information to the Sponsor. The information you provide will only be used in accordance with the Sponsor’s privacy policy which may be viewed at <http://www.samsung.com/us/common/privacy.html> and by the Administrator to administer the Contest <https://cfapromo.com/privacy> and by the prize fulfillment partner DonorsChoose.org at <https://www.donorschoose.org/privacy-policy>.

NOTE: Rule #1 Phase One (Contest Entry Period) has been revised which will impact Rule #4 Phase Two and Rule #5 Phase Three of the Official Rules as of 10/30/2018.

1. Entry Date:

The “Samsung Solve for Tomorrow” 2018-2019 Education Contest Entry Period begins at 12:00:01 p.m. Eastern Time (“**ET**”) on Thursday, September 6, 2018 and ends at 11:59:59 p.m. ET on **Tuesday, November 13, 2018**, (“**Contest Entry Period**”). The Contest will be divided into four (4) phases, as outlined below.

2. Eligibility:

The Contest is open only to legal residents of the fifty (50) United States who are twenty one (21) years of age or older and currently employed as full-time teachers in a public Middle School, Junior High School, or High School, grades 6-12, including Charter Schools that are 50% or more publicly funded. Home School, privately funded Charter School (less than 50% publicly funded), Private School, College or University teachers are not eligible to participate or win. Employees of Samsung Electronics America, Inc. (“**Sponsor**”), Cohen-Friedberg Associates, LLC (“**Administrator**”), and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies, retailers, distributors and suppliers (collectively the “**Contest Entities**”), and the immediate families (spouse, parents, children and siblings and their respective spouses, regardless of where they reside) and individuals living in the same households of any of the foregoing individuals, whether or not related, are ineligible to participate or win a prize. Subject to all applicable federal, state and local laws and regulations.

ENTRY NOTE: Entrants are responsible for confirming whether their school has any policies or restrictions concerning participation in Contests such as this prior to entering. The awarding of prizes is subject to such school policies. If, for any reason, any school is unable to accept a prize, including due to school policies, prize will be forfeited and Sponsor will not have any further obligation to such school. Prizes will be awarded to the school for the benefit of the teacher submitting the entry.

ENTRY BONUS: This Bonus Match Offer is available to the first 3,500 entrants who submit their Samsung Solve for Tomorrow Contest application, then immediately create a project on DonorsChoose.org to raise project funding: Samsung will match 50% of the amount raised, up to \$200 per project. Each project can raise up to \$600 with Samsung match and citizen donor support (calculated at citizen donors give \$400 plus \$200 in Samsung match). Note: Samsung will only match the DonorsChoose.org project if the Samsung Solve for Tomorrow Contest application has been completed per these Official Rules as determined by Samsung in its sole discretion. The following are not allowed to participate: Skild, DonorsChoose.org, Digital Promise, Nepris, and Project Lead the Way.

Note: The Bonus Match Offer is limited in quantity, but all applicants are able to create a DonorsChoose.org project to raise funds with citizen donor support.

3. Phase One:

Phase One Entry Submission:

You may enter the Contest by visiting www.Samsung.com/Solve during the Contest Entry Period and following the directions to complete and submit the Official Entry Form (collectively, the “**Entry**”).

Entry Note: Your answers to questions #1 through #3 on the Entry Form, as provided below, will be judged to determine which entrants will advance to Phase Two of the Contest:

Entry Form Description: This Contest focuses on how Science, Technology, Engineering, and Math (“STEM”) can be applied to help improve your local community (the “Project”). The questions will be posted during the Entry Period.

Entry Form Questions:

- What is the biggest challenge or issue faced by your school community? (not to exceed 1,000 characters in length)
- How can STEM be applied to address this challenge or issue? (not to exceed 1,000 characters in length)
- What is the biggest hurdle your students face in the classroom that hinders their academic achievement? (not to exceed 1,000 characters in length)

All Phase One entries must be received by 11:59:59 p.m. ET on Tuesday, **November 13, 2018**, to be considered. Applications will only be accepted in English and answers to all questions must be in the form of a statement. Answers submitted in other forms such as poems or songs will not be considered. The decisions of the Judges are final and legally binding in all matters relating to this Contest. Entries generated by script, macro or other automated means and entries by any other means which subvert the entry process or are otherwise not in compliance with these Official Rules are void. Limit one (1) entry per person and per e-mail address during Phase One, however more than one teacher from the same school may enter. If multiple Entries are received from the same person utilizing multiple email addresses, the Judges may use their discretion to select the entry submission and or disqualify the Entrant from participation in this Contest. Limit one (1) prize per school. All entries and associated final products become the property of the Sponsor and will not be acknowledged or returned. Except as otherwise provided herein, Sponsor will not enter into any correspondence with an entrant regarding an entry. Entry must be entrant’s own original work, be true and verifiable, cannot be previously published or submitted in connection with any other, project, program or contest, may not be offensive or inappropriate and may not contain profanities or obscenities nor depict Contest Entities unfavorably, as determined by Sponsor or the Administrator in their sole discretion. Entries must be consistent with the images of the Contest Entities and must not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person’s personal or property rights or any other third party rights. Sponsor reserves the right in its sole discretion to disqualify any entry it determines does not comply with these requirements or these Official Rules, in its sole discretion.

Phase One Judging and Judging Criteria:

All eligible entries received during the Phase One Contest Entry Period, will be judged, on the following weighted criteria by a panel of qualified judges selected by Sponsor and at its sole discretion:

- 35%** Clear problem identified
- 35%** Application of STEM
- 30%** Community impact

Subject to verification of eligibility and compliance with these Official Rules, up to five (5) entries per state (up to two hundred and fifty (250) total- Note: entries from the District of Columbia will be combined and included in the state of Maryland entries), with the highest judging scores will be deemed potential State Finalists (the “**State Finalists**”) and will advance to Phase Two, subject to verification of eligibility (see section 4 for Phase Two details). In the event of a tie, an additional tie-breaking judge (“**Tie-Breaking**”) will be used.

Judge”), selected by the Sponsor at its sole discretion, will determine the entrants who will proceed to Phase Two based on the above stated criteria.

Phase One State Finalist Notification:

Each potential State Finalist will be notified via telephone and/or email on or about **Wednesday, November 21, 2018**. If any e-mail to a potential State Finalist is undeliverable, any phone number provided by a potential State Finalist is incorrect or no longer in service, a response to any given e-mail or phone call is not received within three (3) business days of date of its issuance or any potential State Finalist does not comply with these Official Rules, the opportunity to participate in Phase Two of the Contest may be forfeited and, at Sponsor’s sole discretion, an alternate State Finalist may be selected.

State Finalist prize package consisting of:

- **Samsung Technology** with an approximate retail value \$329.99.

Prizes are awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. State Finalists may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute the prize (or portion thereof) with one of comparable or greater value. Prizes will be awarded to the school for the benefit of the State Finalist teacher’s class and school. State Finalist winners will be responsible for any expenses associated with acceptance and use of the prize except as expressly stated in these Official Rules. All prize details are at the sole discretion of the Sponsor. **All required documents must be executed and returned prior to participation in Phase Two. Participation in Phase Two is a requirement to receiving the Phase One prize or an alternate State Finalist may be selected.**

4. Phase Two:

To participate in Phase Two, State Finalists must complete a teacher activity plan (the “**Activity Plan**”) provided by Sponsor online, via the log-in tool found at www.Samsung.com/Solve.

The objective of the Phase Two Activity Plan is to outline how your students will execute a project and create a video addressing the Contest challenge, “Show how STEM can be applied to help improve your local community.” The Activity Plan will address the following and can be no longer than one thousand (1,000) characters in length for each:

1. Concept overview
2. Objective and activities to achieve goals
3. Community impact
4. Assessment and expected tangible result
5. Student participation and involvement

Each eligible Activity Plan submitted and completed online will be judged to determine which entries will advance to Phase Three.

The Activity Plan submission period begins on or about **Wednesday, November 21, 2018** at 5:00:01 p.m. Eastern Time (“ET”) and ends at 11:59:59 p.m. ET on **Monday, December 10, 2018**. Entries must be completed online at www.Samsung.com/Solve no later than 11:59:59 p.m. ET on **Monday, December 10, 2018**.

Activity Plans will only be accepted in English. Activity Plans generated by script, macro or other automated means which subvert the entry process or are otherwise not in compliance with these Official Rules are void. Limit: One (1) Activity Plan per State Finalist. By submitting the Activity Plan, entrant unconditionally assigns and transfers to Sponsor all rights, title, interest and claim, which it now has or may in the future have to his/her entry and any element(s) embodied therein. Sponsor and its designees shall have the right to edit, publish, use, adapt, reproduce, exploit, modify or dispose of any entry and all elements of such

entry, online, in print, film, television, or in any other media now or hereafter known throughout the world. Except as otherwise provided herein, Sponsor will not enter into any correspondence with a State Finalist regarding an Activity Plan video. Activity Plans must be entrant's own original work, be true and verifiable, cannot be previously published or submitted in connection with any other, program or contest, may not be offensive or inappropriate and may not contain profanities or obscenities nor depict Contest Entities unfavorably, as determined by Sponsor or the Administrator in their sole discretion. Entries must be consistent with the images of the Contest Entities and must not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. Sponsor reserves the right in its sole discretion to disqualify any entry it determines does not comply with these requirements or these Official Rules, in its sole discretion.

Phase Two Judging and Judging Criteria:

All eligible entries received during the Phase Two Contest Entry Period, will be judged on the following weighted criteria by a panel of qualified judges selected by the Sponsor:

- 10% Clear problem identified
- 20% Application of STEM
- 25% Community impact
- 10% Originality
- 35% Achievable solution

Subject to verification of eligibility and compliance with these Official Rules, up to one (1) entry per state (up to fifty (50) total), with the highest judging scores will be deemed potential State Winners (the "**State Winner**") and will advance to Phase Three. In the event of a tie, the Tie-Breaking Judge will determine the entrants who will proceed to Phase Two based on the above stated criteria.

Phase Two State Winner Notifications:

Each potential State Winner will be notified via telephone and/or email on or about **Friday, December 21, 2018**. If any e-mail to a potential State Winner is undeliverable, any phone number provided by a potential State Winner is incorrect or no longer in service, a response to any given e-mail or phone call is not received within three (3) business days of date of its issuance or any potential State Winner does not comply with these Official Rules, the opportunity to participate in Phase Three of the Contest may be forfeited and, at Sponsor's discretion, an alternate State Winner may be selected. Each eligible State Winner will be issued a Video Kit after **December 21, 2018**, consisting of the following: participation guidelines for Phase Three of the Contest along with mandatory Parent Permission Forms (to be completed and signed by the parent or legal guardian of any minor student participating in or appearing in a submitted Phase Three entry.

Phase Two State Winner Prize: Each State Winner will receive the following:

- **One (1) Samsung Video Kit** (approximate retail value of this prize package \$1,500). Video Kit materials to be determined by Sponsor in its sole discretion (based on availability) to assist in video development.

Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. State Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute the prize (or portion thereof) with one of comparable or greater value. Prizes will be awarded to the school for the benefit of the State Winner teacher's class and school. All prize details are at the sole discretion of the Sponsor. **All required documents must be executed and returned prior to participation in Phase Three.**

5. Phase Three:

Phase Three Video Entry Submissions:

To participate in Phase Three, each State Winner and his or her students must produce and submit one (1) video of up to 3-minutes in length, demonstrating how STEM can be applied to help improve their local community. Video should show the application of a specific STEM activity/topic used to address the issue raised in their Activity Plan submitted in Phase Two. Videos must be submitted to Sponsor online, via the log-in tool found at www.Samsung.com/Solve.

Upon receipt of all completed documents (as specified above) by the Administrator from each State Winner, Video must be uploaded between **Friday, December 21, 2018** at 5:00:01 p.m. ET and Friday, February 15, 2019 by 11:59:59 p.m. ET to be eligible.

Each video must be no larger than 100MB in size and be in .avi, .mov, .mpeg, or .wmv format. Each video must be narrated in English and must not exceed 3-minutes in length. Limit one (1) unique video submission per State Winner. If a State Winner submits more than one video, or the submitted video exceeds 3-minutes in length, 10% of the Judges score will be subtracted from the State Winner's score. Sponsor reserves the right to disqualify any video submission if not compliant with these Official Rules or any other guidelines provided by Sponsor, as determined by Sponsor in its sole discretion. Any student depicted in a video must have submitted a Parent Permission Form (enclosed in the State Winners kit), by the deadline specified above. In the event a student who has not submitted a Parent Permission Form is depicted in a video, the video in question will be disqualified. All video submissions become the property of the Sponsor and will not be returned. Except as otherwise provided herein, Sponsor will not enter into any correspondence with a State Winner regarding any video submission.

Requirements of Video Submission:

Video submissions may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- a)** is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- b)** promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- c)** is obscene or offensive; endorses any form of hate or hate group; appears to duplicate any other video submission;
- d)** defames, misrepresents or contains disparaging remarks about other people, schools or companies;
- e)** contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others;
- f)** contains any personal identification, such as personal names or e-mail addresses;
- g)** contains copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media);
- h)** contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- i)** contains look-alikes of celebrities or other public or private figures, living or dead;
- j)** communicates messages or images inconsistent with the positive images and/or good will to which the Sponsor wishes to associate; and/or
- k)** violates any law.

Video submissions must be the original work of the State Winner and eligible students, may not have been previously published by your school or anyone else, and may not have won previous awards. If the Entry contains any individuals other than the State Winner and eligible students, the State Winner is responsible for obtaining, prior to submission of the video, any and all releases and consents necessary to permit the use and exhibition of the video by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the video. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any State Winner at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting a video, each State Winner warrants and represents that they and any persons appearing or

who are identifiable in the video consent to the submission and use of the video in the Contest and to its use as otherwise set forth herein.

By submitting a video, each State Winner understands and agrees that the video submission may be posted on www.Samsung.com/Solve for viewing and voting by visitors during Phase Three of the Contest, and entrants agree that they will not use the video for any other purpose, including, without limitation, posting the video to any online social networks, without the express consent of Sponsor in each instance. Released Parties (as defined below) do not guarantee the posting of any video and are not liable for the use of any video by any third party. You acknowledge and agree that Released Parties do not now or in the future have any duty or liability, direct or indirect, vicarious, contributory or otherwise, with respect to the infringement or protection of any copyright in and to any video submission. By entering, entrant unconditionally assigns and transfers to Sponsor all rights, title, interest and claim, which it now has or may in the future have to his/her entry and any element(s) embodied therein. Sponsor and its designees shall have the right to edit, publish, use, adapt, reproduce, exploit, modify or dispose of any entry and all elements of such entry, online, in print, film, television, or in any other media now or hereafter known throughout the world.

Phase Three Judging:

All eligible video submissions received, will be judged on the following weighted criteria by a panel of qualified judges selected by Sponsor:

- 15% Clear problem identified
- 15% Application of STEM
- 20% Community impact
- 25% Achievable solution
- 25% Video Quality

Judges will select ten (10) National Finalists (“**National Finalists**”). In the event of a tie, an additional Tie-Breaking Judge, will determine the National Finalist based on the above stated criteria. Subject to compliance with these Official Rules, the ten (10) video submissions with the highest Judges scores will be deemed National Finalists and will advance to Phase Four of the Contest. Sponsor reserves the right to choose fewer than ten (10) National Finalists if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. The ten (10) National Finalists will be announced on or about Monday, March 4, 2019.

6. Phase Four (Social Media Voting):

All ten (10) National Finalists’ videos will be displayed and will participate in the Public Voting process to determine the “Community Choice” winner. Social media voting will begin on or around 12:01:01 a.m. ET on Tuesday, March 5, 2018 and end at 11:59:59 p.m. ET on Wednesday, March 27, 2018 (“**Public Voting Period**”). To vote visit online at www.Samsung.com/Solve.

Phase Four Social Media Voting: How to participate in the voting process. To vote, you must be thirteen years of age or older. LIMIT: One vote per person per entry format per calendar day (defined as 12:00:01 a.m. ET to 11:59:59 p.m. ET (Calendar Day)).

All voting **must originate** at www.Samsung.com/Solve during the Public Voting Period.

- Participants will be required to verify their identity by authenticating via Facebook log-in. No personal information will be stored by the Sponsor however individual Facebook ID's will be used to enforce voting restrictions and confirming authentication of identity.
- To register your vote, click to vote, authenticate identification via Facebook and accept the Official Rules.
- Use of automatic voting software, multiple email addresses or handles to vote multiple times per day, and/or activity deemed by the Sponsor to be contrary to the spirit of fair play as it relates to the Contest and public voting is strictly prohibited.

- Sponsor will monitor all votes and has the right and at its sole discretion to disqualify votes for any of the following reasons:
 - Exceeding a maximum of one (1) vote within one Calendar Day.
 - Using multiple Facebook accounts to vote.
 - Inappropriate content.
 - Trolling or spamming other contestants.
- Only original shares from www.Samsung.com/Solve will be counted – re-tweeting or re-posting does not count as votes.

Entries may not be offensive or inappropriate and may not contain profanities or obscenities nor depict Contest Entities unfavorably, as determined by Sponsor or the Judges in their sole discretion. Entries must be consistent with the images of the Contest Entities and must not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. Sponsor reserves the right in its sole discretion to disqualify any entry it determines does not comply with these requirements or these Official Rules, in its sole discretion.

During the Phase Four Social Media Voting period, legal residents of the fifty (50) United States and the District of Columbia age thirteen (13) and older, will be asked to vote for the entry that best exemplifies the Phase Three video topic (Show how STEM can be applied to help improve your local community) from among those posted. **Voting will solely determine the “Community Choice” winner.** Entrants are prohibited from obtaining votes by any fraudulent or inappropriate means, including, without limitation, offering prizes, forced voting sessions, multiple email or other inducements to members of the public, as determined by Sponsor in its sole discretion. Use of script, macro or any automated system to vote or with the intent to impair the integrity of the voting process is prohibited and all such votes will be void.

Phase Four Final Judging:

Each of the ten (10) National Finalists and authorized officer of the winning school will be invited, along with entrant to a location to be determined by the Sponsor in early April 2019 (exact date to be determined by Sponsor) to present their video & concept to a panel of judges (the "**Pitch**"). The Finalist videos will be judged using the below judging weighted criteria by a panel of qualified judges selected by Sponsor. The winners will be determined by a combination of:

- 50%** Video score (from previous phase)
- 10%** Application of STEM
- 10%** Community impact
- 10%** Clear demonstration of solution
- 5%** Sustainability

Each presentation Pitch may not exceed ten (10) minutes in length. In the event of a tie, an additional Tie-Breaking Judge, will determine the winning entry/entries based on the above stated criteria. Sponsor reserves the right to not award all prizes or advance fewer entries for any phase if, in its sole discretion, it determines it has not received a sufficient number of qualified eligible entries. At the conclusion of the Phase Four judging, the 50 State Winners scores will then place each entry into one of the following categories: State Winners (40 available prizes) or National Finalists (7 available prizes) or National Winners (3 available prizes). The National Winner will be the entry with the highest Judges score at the conclusion of the Phase Four Final Judging ("**National Winner**"). If there is a tie, the Sponsor will cast one vote to determine the winning entry.

7. Prize Details: Prize consists of the following elements:

All prize packages for State Winners, National Finalists, and National Winners will be awarded through the Sponsor's fulfillment partner DonorsChoose.org, where each package must include at least 50% Samsung technology or products, and 50% class resources, equipment, or materials for your school, based on set availability. Prize packages must be redeemed on DonorsChoose.org no later than August 15, 2019. All packages must be shipped to the address of the winning school; P.O. boxes and home addresses are not

accepted. If contest applicant teacher is no longer working at the winning school before or by August 15, 2019, the principal, IT department, or governing body of the winning school will make all package selections for winning schools without exceeding the stated prize package value. . Acceptance of any prize constitutes permission for Sponsor and its designees to use school's name for purposes of advertising, promotional and other purposes in any and all media now or hereafter known throughout the world for a period of five (5) years from the conclusion of the Contest, without further compensation, notification or permission unless prohibited by law.

Forty (40) State Winner Prizes: Prize consists of the following elements:
The State Winners Prize package consists of:

- \$20,000 Prize Package. 40 State Winners must make prize selection on the Samsung Solve for Tomorrow prize fulfillment website on DonorsChoose.org.

Total approximate retail value of this prize package \$20,000 each

Ten (10) National Finalists Trips: Each winning National Finalists will receive the following:

Trip for up to (4) to attend the Pitch / National Finalist (“Event”) Announcements. An authorized officer of the winning school and/or the entrant/teacher with two (2) or three (3) students (up to four (4) participants in total only) will be invited to the Pitch / National Finalist announcement scheduled to take place at a location to be determined in early April 2019 (exact date to be determined by Sponsor). Trip consists of the following: round trip coach commercial air transportation for up to four (4) from a major U.S. gateway airport nearest school's location (as determined by Sponsor) to the Pitch / National Finalist location; up to four (4) standard hotel rooms for three (3) days/two (2) nights (minimum) at a hotel designated by Sponsor; and ground transportation to/from hotel and airport in destination city. Approximate retail value: \$6,000 per prize package. **PLEASE NOTE: The Pitch Event and Final Event may consist of one combined Event as determined by the Sponsor and at its sole discretion.**

Seven (7) Pitch/National Finalist Prizes: Prize consists of the following elements:

- \$50,000 Prize Package. 7 National Finalists must make prize selection on the Samsung Solve for Tomorrow prize fulfillment website on DonorsChoose.org.

Total approximate retail value of this prize package \$56,000 each

One (1) “Community Choice Award” Prize: The school with the greatest number of eligible votes during the Phase Four Social Media Voting will win a \$10,000 Samsung technology prize package in addition to the National prize won. Exact items to be determined by Sponsor at its sole discretion and based on availability. Prize is awarded “as is” with no warranty or guarantee, either expressed or implied by Sponsor. Community Choice National Finalist school may not substitute, assign or transfer prize or redeem prize for cash. Prizes will be awarded to the school for the benefit of the Community Choice National Finalist teacher's class and school. All prize details are at the sole discretion of the Sponsor.

Three (3) National Grand Prizes: Prize consists of the following elements:

- **\$100,000 Prize Package.** 3 National Winners must make prize selection on the Samsung Solve for Tomorrow prize fulfillment website on DonorsChoose.org.
- **If the Pitch Event and Final Event are NOT combined: Trip for up to four (4) to attend the National Winner Ceremony location to be determined (TBD).** An authorized officer of the winning school and/or the entrant/teacher and two (2) or three (3) students (up to four (4) participants in total only) will be invited to the Winner Announcement Ceremony scheduled to take place in TBD location in early April 2019 (exact date to be determined). Trip consists of the following: round trip coach commercial air transportation for up to four (4) from a major U.S.

gateway airport nearest school's location (as determined by Sponsor); up to four (4) standard hotel rooms for two (2) days/one (1) night at a hotel designated by Sponsor; and ground transportation to/from hotel and airport in destination city. Approximate retail value: \$6,000 per prize package.

Total approximate retail value of this prize package \$106,000 each

PRIZE NOTE: Actual values based on approximate retail value of selected merchandise. Any difference between value of merchandise and package selected and stated prize package value will not be awarded. **All prizes will be awarded to the winning schools and not the entrant.** The value of Samsung merchandise are based on the estimated retail value at the commencement of the Contest. No compensation will be offered for any difference in value between stated ARV and the actual ARV at time of prize award.

Travel arrangement for the Pitch and Winner Announcement Ceremony must be made through Sponsor's agent, on a carrier of Sponsor's choice. Travel restrictions may apply. School representatives and guests must travel together on same itinerary. Each guest must be of legal age of majority in his/her state of residence (and at least 18), unless he/she is accompanied by a parent, legal guardian, or authorized teacher. **PLEASE NOTE, NO ADDITIONAL TRAVELERS WILL BE ALLOWED. Only the number of travelers as described in each prize level will be allowed to participate and invited to participate in any and all events.** All guests (or parent or legal guardian, if a guest is a minor) must execute and return a liability/publicity release prior to travel. If school is located within a 100-mile radius of destination, Sponsor reserves the right to provide ground transportation in lieu of air transportation and hotel accommodations and no compensation or substitution will be provided for difference in prize value. If winning school is unable to travel on dates specified by Sponsor, the applicable prize package will be forfeited and Sponsor will have no further obligation to school. Winning schools and guests are responsible for obtaining all required travel documents prior to travel by airline and to check into a hotel. Winning schools and/or travelers are responsible for all costs and expenses associated with the acceptance and use of the prize. Expenses not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, luggage fees, insurance, additional ground transportation, meals, gratuities and souvenirs are the obligation of the winning school. Exact date and location of Winner Announcement Ceremony will be determined by Sponsor. If, for whatever reason, the Winner Announcement Ceremony is canceled, no compensation or substitution will be provided, however remainder of prize package will be awarded and Sponsor shall have no further obligation to school.

ALL PRIZES ARE PROVIDED "AS IS" WITH NO WARRANTY OR GUARANTEE OF ANY KIND, EITHER EXPRESS OR IMPLIED. Prizes are not transferable, redeemable for cash, or substitutable except Sponsor retains the right at its discretion to substitute a prize, or portion of prize, with one of comparable or greater value. Winning schools will be responsible for all taxes, if any (including federal, state and local taxes) and other costs and expenses associated with the acceptance and use of a prize (or any portion thereof) not included with prizes as awarded, including, but not limited to, installation and costs of any service, including any telephone or cable service.

8. Winning School Notifications:

An authorized officer of the winning school and/or the entrant/teacher will be invited to the Winner Announcement Ceremony and notified by telephone and/or e-mail on or about March 4, 2019 and will have three (3) business days to respond to such notification by the method specified therein. The principal or authorized officer of each school will be required to facilitate, execute and return a Liability/Travel release and a Parent Permission Form for each guest who is considered a minor, within five (5) business days of date of issuance. After the Winner Announcement Ceremony, the principal or authorized officer of each prize winning school may, and at the sole discretion of the Administrator, be required to execute and return an Affidavit of Eligibility/Liability, a Prize Selection form(s) and, unless prohibited, a Publicity Release form within five (5) business days of date of issuance

9. General Rules:

The Contest is governed by the laws of the United States, state of New Jersey without regard its conflict of laws principles with venue in Bergen County, and all claims must be resolved in the courts of Bergen County, New Jersey. As a strict condition of participating in the Contest, entrants and their school agree; (a) to abide by these Official Rules, and to the decisions of Sponsor and the judges, which shall be final and binding in all respects; (b) to the use of their names and/or likenesses and/or biographical data by Sponsor and its designees for advertising, promotional and other purposes in any and all media now or hereafter known throughout the world for a period of five (5) years from the conclusion of the Contest at discretion of Sponsor without compensation, permission or notification (except where prohibited by law); (c) THAT CONTEST ENTITIES (collectively the "Released Parties") SHALL HAVE NO LIABILITY AND SHALL BE HELD HARMLESS FOR ANY DAMAGE, LOSS OR INJURY TO AN ENTRANT OR ANY THIRD PARTY RESULTING FROM PARTICIPATION IN THIS SWEEPSTAKES OR THE USE OR MISUSE OF ANY PRIZE. PRIZES ARE AWARDED "AS IS" WITHOUT ANY REPRESENTATIONS OR WARRANTIES EXCEPT FOR ANY "IN THE BOX" WARRANTY THAT MAY BE PROVIDED WITH A PRIZE; (d) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT OF POCKET EXPENSES, IF ANY; (e) ALL CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS SWEEPSTAKES, OR ANY COMPENSATION OR CREDIT TO BE PROVIDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; AND (f) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARD SHALL BE LIMITED TO ACTUAL OUT OF POCKET COSTS INCURRED, IF ANY, AND IN NO EVENT SHALL ENTRANT BE ENTITLED TO RECEIVE ATTORNEYS' FEES OR OTHER LEGAL COSTS OR EXPENSES. By accepting a prize, each winning school agrees to release and hold harmless Released Parties from and against any damage, loss or injury resulting from the use or misuse of any prize or Released Parties' use of any rights granted herein. Released Parties are not responsible for lost, interrupted or unavailable network, server or other connections, miscommunications, failed phone, computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, scoring errors or other problems or errors related to participation in the Contest or other errors or problems of any kind whether typographical, printing, human, mechanical, computer, electronic or otherwise relating to or in connection with the Contest, including, without limitation, errors or problems which may occur in connection with the administration of the Contest, the processing or judging of Entries, the tabulation of votes, the incorrect uploading of any video, the announcement of the prizes or in any Contest-related materials or for any damage to your or other person's computer hardware or software as a result of participation. Released Parties are not responsible for entries that are late, lost, stolen, incomplete, inaccurate, undelivered, misdirected, garbled or delayed by computer transmissions. Persons found tampering with or abusing any aspect of this Contest or who are in violation of these Official Rules as solely determined by the judges will be disqualified and all associated entries will be void. Every submission must be manually entered by the individual participant and repetitive automated electronic submission of entries is specifically disallowed. In the event the Contest is compromised by virus, bugs, non-authorized human intervention or other causes which corrupt or impair the administration, security, fairness or proper play of the Contest, or if Contest is unable to run as planned for any other reason, Sponsor reserves the right in its sole discretion to suspend or terminate the Contest or any portion thereof and/or terminate the participation of any participant (and void his/her entry) whose conduct potentially compromises the Contest and, if terminated, at Sponsor's discretion, judge all eligible, non-suspect entries received up to time of such action using the applicable judging procedures outlined above.

10. Winners List: For names of the winning schools (available after March 16, 2019), go to www.Samsung.com/solve.

Sponsor: Samsung Electronics America, Inc., 85 Challenger Rd., Ridgefield Park, NJ 07660.

Administrator: COHEN-FRIEDBERG ASSOCIATES, LLC, Framingham, MA 01702 www.cfapromo.com

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Samsung® V-10 2019

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